Lean IT Startup Basic (LITSB)

ID LITSB **Prix** 950,– € (Hors Taxe) **Durée** 1 jours

A qui s'adresse cette formation

Employees working in a startup, on projects, or on an IT service desk.

Pré-requis

None

Objectifs

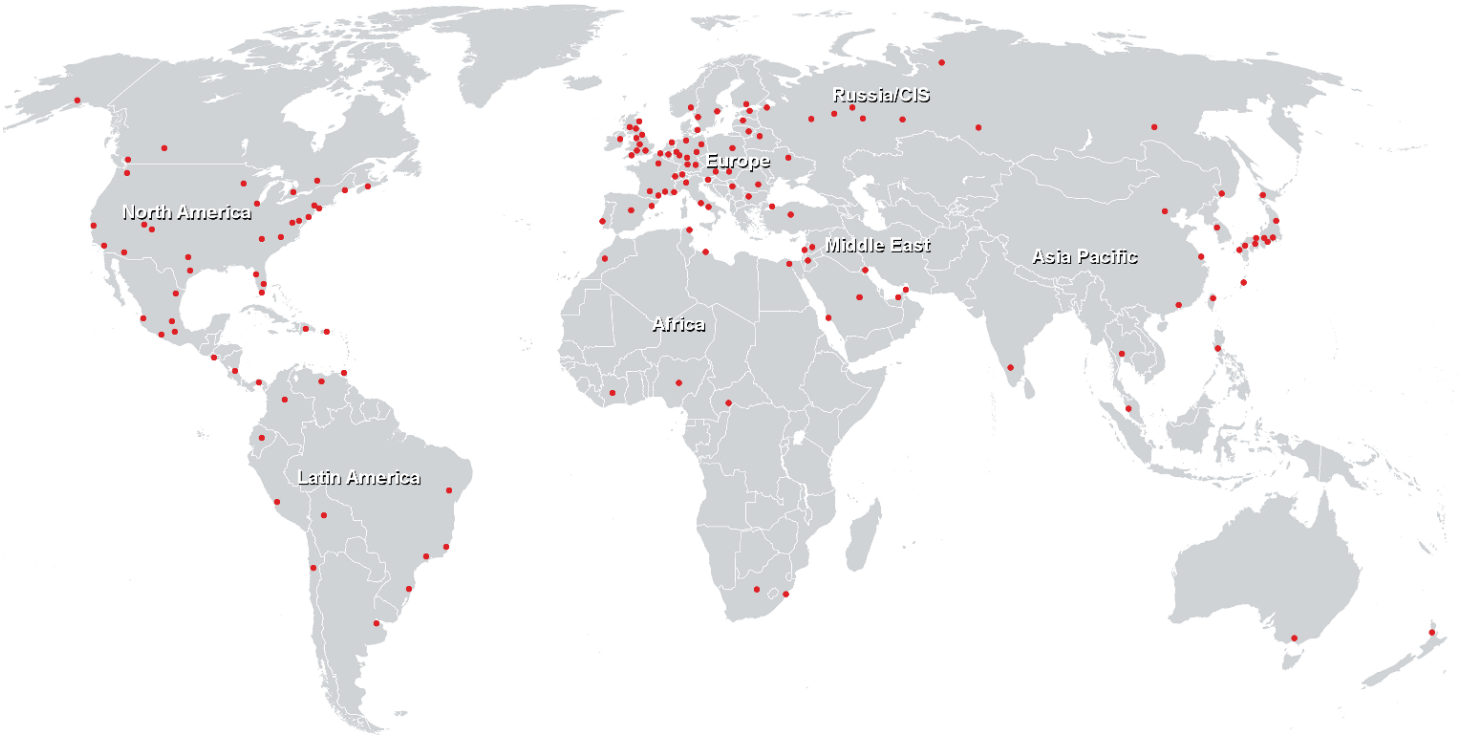
You have a basic understanding of how Lean Startup works and how to apply it when working in a startup, project, or IT service desk.

Contenu

- Die Build-Measure-Learn Feedback Loop
- Everything is a great experiment
- Create a Minimum Viable Product (MVP)
- Different types of MVP's
  - Video MVP
  - Concierge MVP
  - Wizard of Oz MVP
- Various growth drivers
  - Sticky engine
  - Viral engine
  - Paid engine
- Pivot oder persevere
  - Customer segment pivot
  - Value capture pivot
  - Engine of growth pivot
- Using Lean Startup in startups, projects and at the IT service desk

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Centres de formation dans le monde entier





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