

AI Strategies for Thought Leaders: Use KPIs and User Stories Successfully (KISTL)

ID KISTL **Prix CHF 950,– (Hors Taxe)** **Durée 1 jour**

A qui s'adresse cette formation

The seminar is aimed at executives, product managers and innovation managers who want to use AI as a strategic tool. It is ideal for companies of all sizes that want to better understand and implement the use of AI.

participants for optimum learning success.

- Flexible format: can be conducted online, hybrid or in person.
- Exclusive insights: case studies and best practices from the business world.

Objectifs

At the end of the seminar, participants will be able to:

- Evaluate the role and benefits of AI in your own company context.
- Identify relevant KPIs for AI projects and apply them strategically.
- Create efficient user stories to implement AI projects in a targeted manner.
- Apply tools and methods to integrate AI into day-to-day business.

Contenu

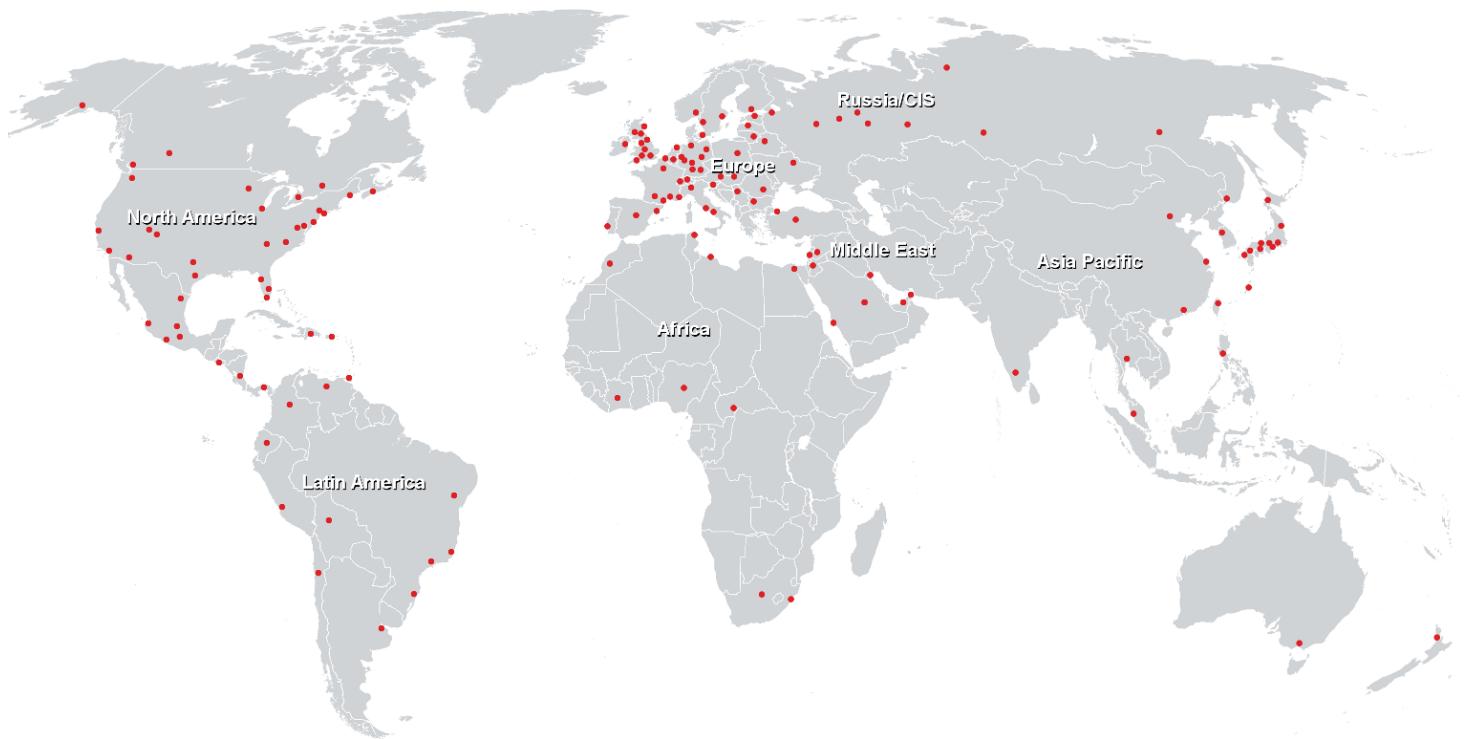
- Introduction to the world of AI: terms, technologies and current trends.
- Importance of AI for thought leaders: opportunities and challenges.
- KPIs in the world of AI: Which key figures count and how to define and measure them.
- Use user stories successfully: How to design targeted and actionable use cases.
- Best practices and tools: Integrating AI effectively into everyday business.
- Practical workshops: Development of your own user stories and KPI concepts for your area.
- Discussions and peer learning: exchange with other leaders.

Special features:

- Practical orientation: Group work and interactive workshops promote the direct transfer of knowledge.
- Individual support: Small group size of maximum 20

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Centres de formation dans le monde entier



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