Master Class: AI Use Case Innovation Sprint (AIUCI)

ID AIUCI **Prix** CHF 5 950,– (Hors Taxe) **Durée** 4 jours

A qui s'adresse cette formation

The workshop is designed for cross-functional teams from organizations that want to systematically identify, prioritize, and translate AI and RPA use cases into concrete prototypes. Typical participants include:

- Executives and decision-makers from business and IT departments
- Product owners, innovation managers, and digitalization leaders
- Business analysts, process owners, and UX/design representatives
- Members of transformation and innovation teams

Pré-requis

A basic understanding of your own business processes is required. AI-specific prior knowledge is not mandatory but beneficial. Prior to the workshop, stakeholders are systematically onboarded and relevant contextual knowledge (business strategy, existing roadmaps, SWOT, customer feedback) is established.

Objectifs

- Identify a comprehensive portfolio of relevant AI and RPA use cases – along business processes and product innovation
- Prioritize and develop high-impact use cases in detail – with a focus on business value, feasibility, and user benefit
- Develop and validate concrete prototypes for selected use cases
- Create viable business cases for prioritized use cases
- Define a clear implementation roadmap – from PoC to MVP
- Align and empower a cross-functional team for further implementation

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Preparation

- Clarify workshop scope and technology/data constraints
- Select and onboard stakeholders and sprint team
- Build relevant contextual knowledge (business vision, roadmap, organizational structure, SWOT)
- AI-assisted generation of the Business Capability Matrix and initial gap analysis

Day 1: Use Case Portfolio Workshop – Portfolio Generation

- Welcome, Check-In & Braveheart Motivation Speech
- Review business context & constraints
- Review Business Capability Assessments and scope refinement
- AI Use Case Engine: Generation and evaluation of a use case portfolio
- Collaborative "Human in the Loop" refinement (AI Use Case Fight Club)
- Definition of the AI use case shortlist

Day 2: Use Case Portfolio Workshop & Beginn Innovation Sprint

- Use case deep dives & elaboration
- Definition of the AI use case hitlist for the Innovation Sprint
- AI use case scoping
- Deep dive user personas and problem understanding (as-is user journeys)

Day 3: Use Case Innovation Sprint

- “Lightning Demos” – relevant use case inspiration from other companies/industries
- AI Innovation Sprint use case poker and to-be user journeys
- AI business case development
- Storyboarding + Prototyping & User Demo Preparation

Day 4: Finalisierung & Roadmap

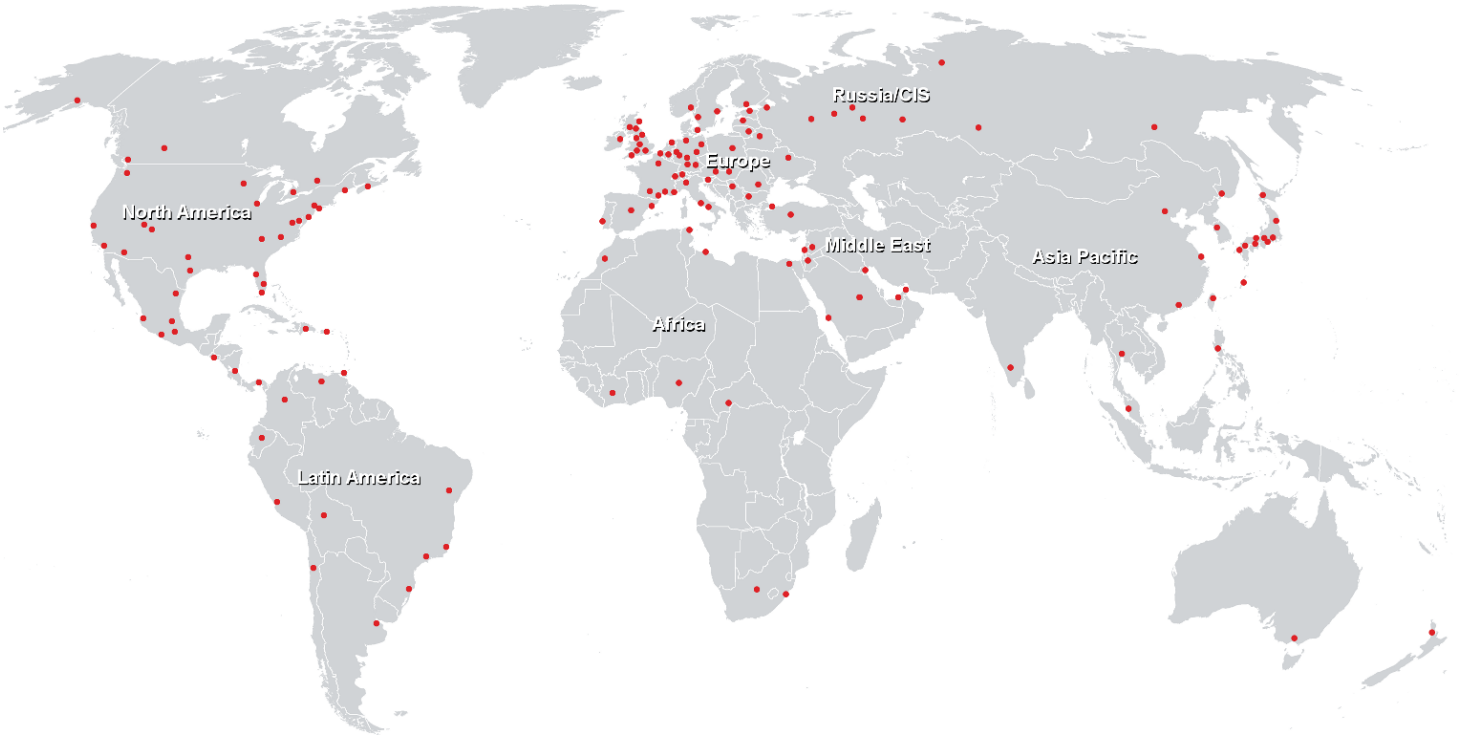
- Abschluss Prototyping & User Demo Preparation
- User Demos & Continuous Improvement (iteratives Prototyping)
- Creation of an implementation plan (completion of PoC and preparation of MVP phase)
- Confidence Vote & Check-Out

Post-Workshop (by the Workshop Sprint Team)

- High-fidelity prototyping & thorough user testing
- Finalization of PoC & lean business case
- Preparation of MVP / implementation

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Centres de formation dans le monde entier





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