Master Class: AI Kickstarter Leadership Empowerment (AIKLE)

ID AIKLE **Prix** CHF 5 950,– (Hors Taxe) **Durée** 4 jours

A qui s'adresse cette formation

The seminar is designed for leaders at all levels who want to become capable of steering in the AI era, with a focus on AI project and AI initiative management. Typical participants include:

- Leaders from business and functional areas (middle and upper management)
- Department and team leads with responsibility for staff and processes
- Managers who need to manage and be accountable for AI projects
- Leaders who want to prepare their organization for AI transformation

Pré-requis

No technical prior knowledge is required. The willingness to understand AI as a strategic leadership topic and to actively participate in shaping it is the most important prerequisite. A basic understanding of your own organizational processes is beneficial.

Objectifs

- Understand the role of the leader in the AI era and develop a future-oriented AI mindset
- Deepen AI fundamentals in a practical way – including prompt engineering, RAG, agentic AI, and relevant regulation
- Learn and apply methods for AI project management
- Understand concrete AI deployment opportunities in a business-relevant context: new business models, process optimization, productivity enhancement
- Reflect on risks, limitations, and ethical aspects of AI
- Determine your own organization’s AI readiness maturity level and derive action areas
- Outline a concrete transformation roadmap for the next steps

Contenu

Day 1: Change Through and With AI – The Role of the Leader & AI Fundamentals

- Willkommen & Check-in
- Impulse: "VUCA+ and the 'AI Ready' Organization"
- VUCA+ competency model for leaders in the AI era
- Meet & Greet AIDA (AI team member)
- AI fundamentals & vocabulary
- AI technologies & practical application: GenAI & prompt engineering
- RAG & knowledge management with AI
- Wrap-up Day 1

Day 2: AI Fundamentals + AI Project Management + AI Use Cases + AI Readiness Check

- Agentic AI & new ways of working
- Regulation & ethics
- AI in software development (vibe coding)
- AI use case development: Fundamentals of successful AI project management
- Methods for identifying and evaluating AI use cases
- AI use case ideation for your own organization
- Determine your own organization’s AI maturity: Learn the AI business maturity model & conduct the AI readiness check

Day 3: AI Readiness Check Evaluation + Identification of Action Areas

- Identify AI action areas in your own organization: Review AI readiness check results
- Impulse session: Good practices for AI readiness from other organizations / industries
- Group work: Developing improvement measures for the core action areas
- Group presentations: Pitches & joint evaluation
- Plenary: Deriving an implementation plan for AI transformation at the organizational level

Day 4: AI Vision & Strategy + Transformation Management

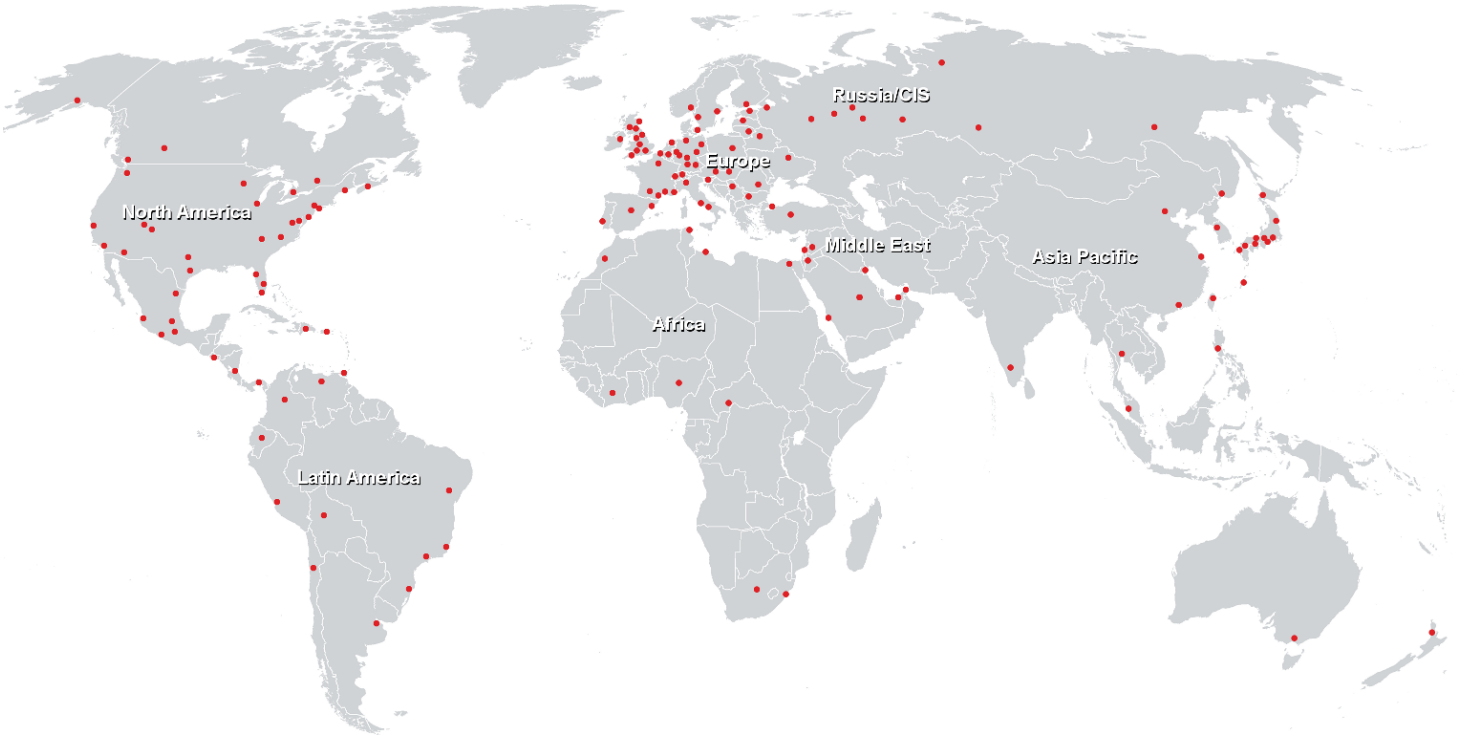
- AI strategy & transformation: Determine AI vision & strategy development using the "5 Bold Steps Vision Canvas"
- Learn about and reflect on approaches to product innovation & new business models through AI for your own organization*
- Experience an AI toolbox for leaders to enhance productivity in daily work*

- Models for implementing AI transformations: Good practices & lessons learned
- Transformation roadmap: Prioritization and next steps
- Wrap-up & feedback

* These topic blocks (approx. 2 hours in total) can be flexibly customized to the client or replaced with other content in advance.

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Centres de formation dans le monde entier





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