

Managing Machine Learning projects with Google Cloud (MMLPGC)

ID MMLPGC Prix CHF 1 700,- (Hors Taxe) Durée 2 jours

A qui s'adresse cette formation

- Enterprise, corporate, or SMB business professionals in non-technical roles. Roles include but are not limited to: business analysts, IT managers, project managers, and product managers.
- For senior VPs and above, Data-Driven Transformation with Google Cloud (ILT) is more suitable.

Pré-requis

- No prior technical knowledge is required.
- Savvy about your own business and objectives.
- Recommended: Business Transformation with Google Cloud (on-demand).

Objectifs

- Thoroughly understand how ML can be used to improve business processes and create new value.
- Explore common machine learning use cases implemented by businesses.
- Identify the requirements to carry out an ML project, from assessing feasibility, to data preparation, model training, evaluation, and deployment.
- Define data characteristics and biases that affect the quality of ML models.
- Recognize key considerations for managing ML projects, including data strategy, governance, and project teams.
- Pitch a custom ML use case that can meaningfully impact your business.



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Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3
CH-8304 Wallisellen
Tel. +41 44 832 50 80

info@flane.ch, <https://www.flane.ch>