Introduction to Agent Search for Commerce (IVSC)

ID IVSC **Prix** CHF 1 300,– (Hors Taxe) **Durée** 2 jours

A qui s'adresse cette formation

Search Engineers, Data Engineers, and Data Scientists who wish to learn how to understand the core functionalities of Agent Search for commerce.

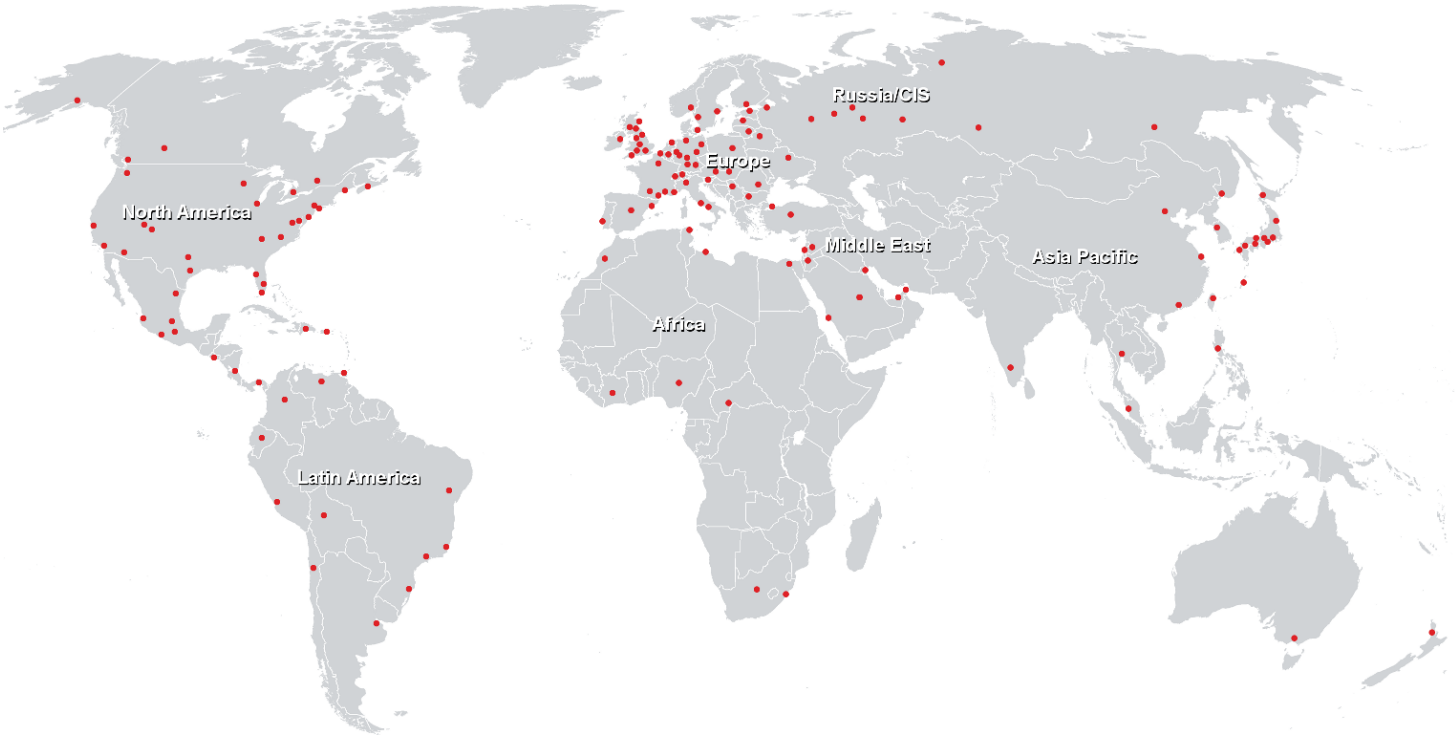
Pré-requis

"Modernizing Retail and Ecommerce Solutions with Google Cloud" or equivalent experience with Google Cloud

Objectifs

- Understand the core functionalities of Agent Search for commerce.
- Explore use cases and solutions using Agent Search for commerce.
- Implement data ingestion and quality pipelines for catalog and user event data.
- Personalize search results and recommendations for customers.
- Monitor search performance results.
- Understand advanced features and best practices for Agent Search for commerce.
- Configure and distinguish between search and browse functionalities to improve catalog exploration.
- Configure serving configurations, controls, and query expansion to optimize search ranking and recall.
- Implement dynamic faceting to enable users to refine and filter search results.

Centres de formation dans le monde entier





Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3
CH-8304 Wallisellen
Tel. +41 44 832 50 80

info@flane.ch, https://www.flane.ch