

## Introduction to Vertex AI Search for Commerce (IVSC)

**ID IVSC** **Prix CHF 1 300,– (Hors Taxe)** **Durée** 2 jours

### A qui s'adresse cette formation

Search Engineers, Data Engineers, and Data Scientists who wish to learn how to understand the core functionalities of Vertex AI Search for commerce.

### Pré-requis

"Modernizing Retail and Ecommerce Solutions with Google Cloud" or equivalent experience with Google Cloud

### Objectifs

- Understand the core functionalities of Vertex AI Search for commerce.
- Explore use cases and solutions using Vertex AI Search for commerce.
- Implement data ingestion and quality pipelines for catalog and user event data.
- Personalize search results and recommendations for customers.
- Monitor search performance results.
- Understand advanced features and best practices for Vertex AI Search for commerce.

## Centres de formation dans le monde entier



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