

## Google AI Integration for Sales - Introductory (GAIISE)

**ID GAIISE** **Prix** CHF 350,– (Hors Taxe) **Durée** 3 heures

### A qui s'adresse cette formation

- Sales Dev Representatives
- Account Executives
- Sales Managers
- Sales Operations Specialists

### Pré-requis

- Basic Google Apps familiarity, Google Workspace skills, Gemini familiarity, basic NotebookLM skills, basic Agentspace knowledge and skills, Sales lifecycle process knowledge, CRM software familiarity

### Objectifs

- Utilize the core features of Gemini to personalize outreach, enhance productivity, and improve customer relationship management.
- Leverage NotebookLM Enterprise to securely query and synthesize information from sales playbooks and client logs for tailored proposals and client-specific messaging.
- Automate repetitive sales tasks and workflows using Agentspace, improving efficiency and consistency in areas like deal progress and collateral distribution.

## Centres de formation dans le monde entier



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