

# Data-Driven Transformation with Google Cloud (DDTGC)

**ID DDTGC** **Prix** CHF 850,— (Hors Taxe) **Durée** 1 jour

## A qui s'adresse cette formation

- Traditional enterprise business decision makers
- Suitable for all management levels leading Product, Operations, Finance, People Management, Sales, Marketing, and Client Management interested in how Google Cloud can support their business transformation.
- Participants should be reasonably new to cloud technology

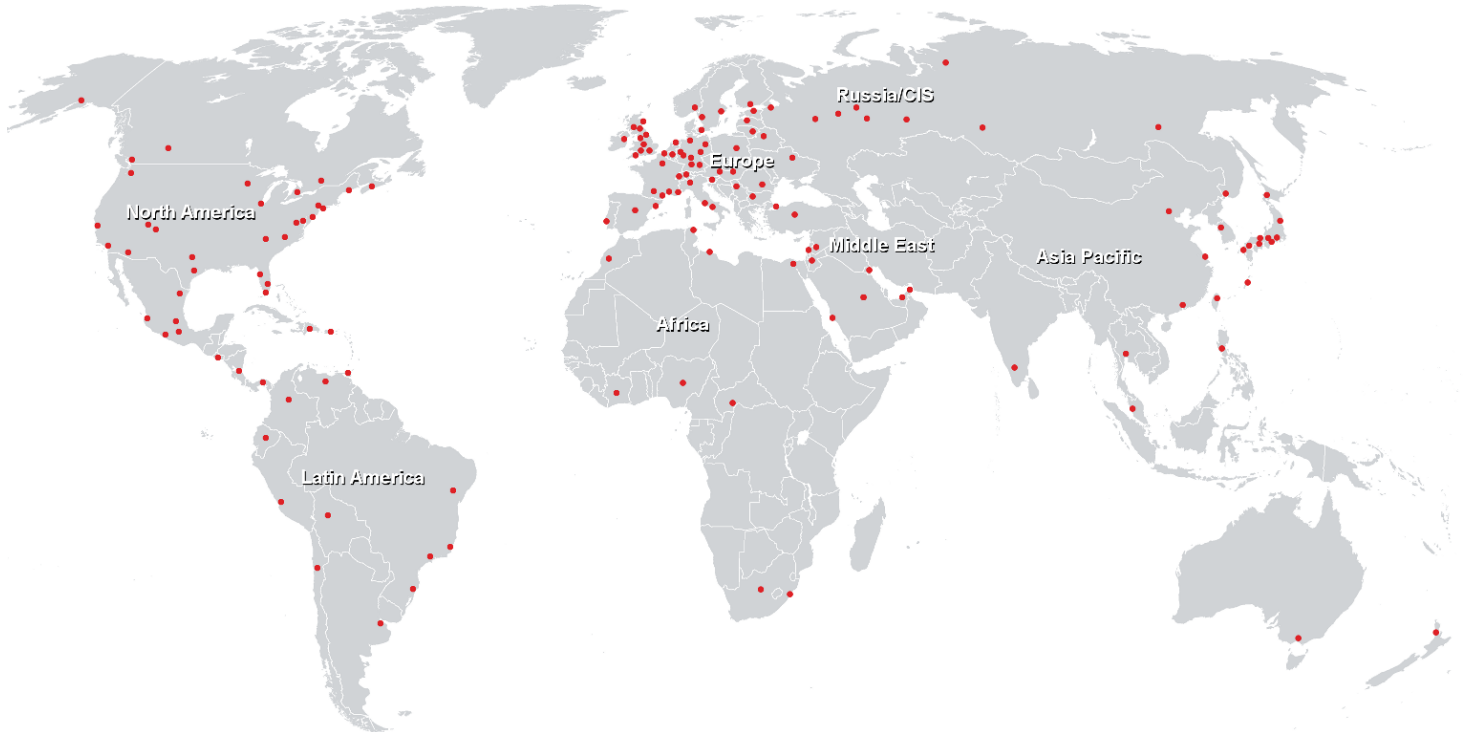
## Pré-requis

- Knowledgeable about their own business products / services and industry
- No prior technical knowledge is required

## Objectifs

- Recognize the value of transformation with Google Cloud
- Explore innovation opportunities within your business
- Discover the Google Cloud Adoption Framework and maturity model
- Evaluate strategies needed to build a data driven organisation
- Apply data thinking to your business use case
- Discover how data engineering language can articulate your business needs
- Recognize the transformative nature of Machine Learning
- Understand what a transformation partnership with Google could look like

## Centres de formation dans le monde entier



## Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3  
CH-8304 Wallisellen  
Tel. +41 44 832 50 80

[info@flane.ch](mailto:info@flane.ch), <https://www.flane.ch>