Change Management for an AI Mindset on Google Cloud (CMAMGC)

ID CMAMGC **Prix** CHF 300,– (Hors Taxe) **Durée** 3 heures

A qui s'adresse cette formation

Primary Audience:

- **Transformation and enablement leads:** Change management professionals and CoE specialists responsible for the methodology and high-level execution of AI readiness.
- **Strategic talent partners:** HR and L&D leaders overseeing reskilling pathways and supporting employees through AI-driven workforce transitions.

Secondary Audience

- **Narrative and communication leaders:** Marketing and comms heads responsible for crafting the organizational AI story and managing stakeholder interest.
- **Operational people managers:** Leaders at the front lines who must manage team anxiety, ensure

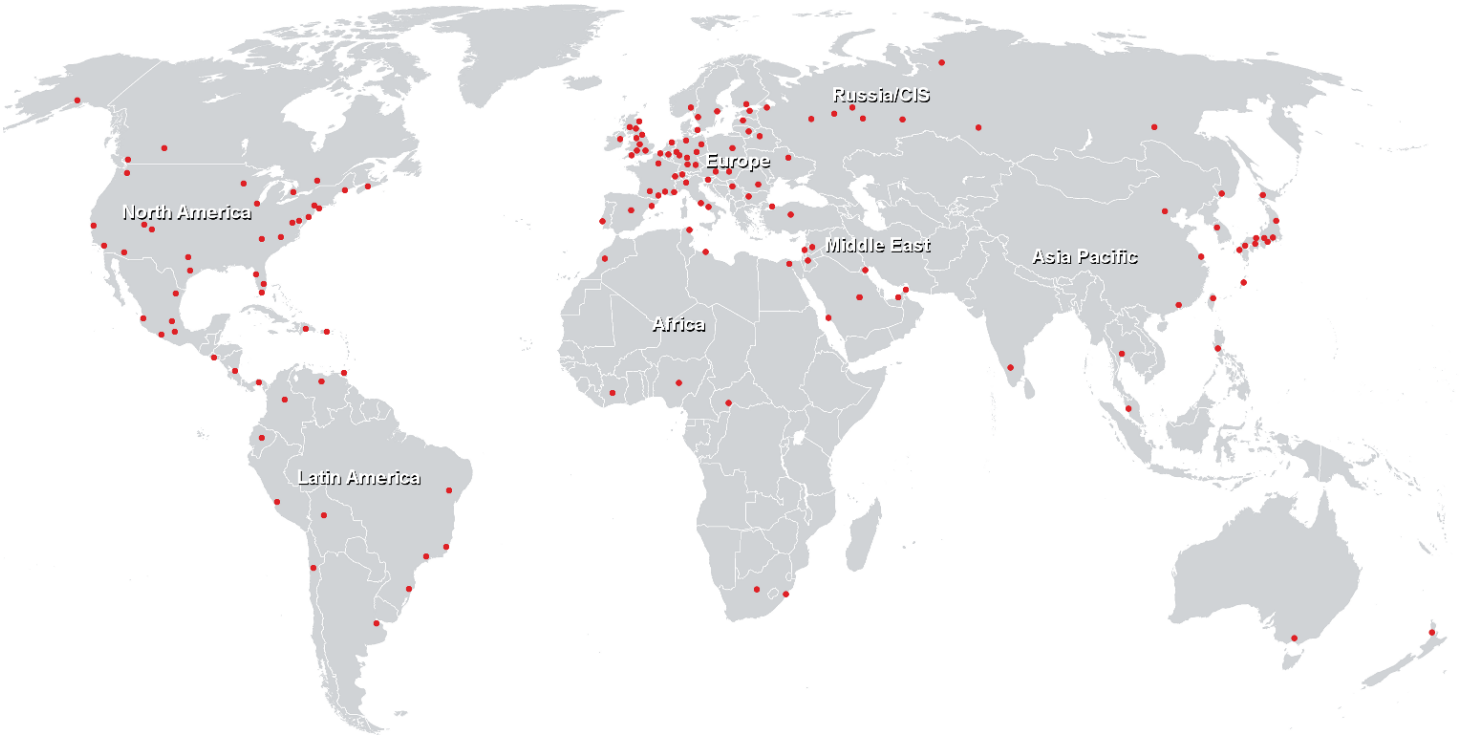
Pré-requis

- No prior change management experience required.
- This course is a direct companion to the Organizing for Success on Google Cloud: Building Your AI Center of Excellence Spark

Objectifs

- Analyze the psychological and operational friction forces of AI transformation to diagnose organizational readiness.
- Apply a structured change management framework to shift employees from awareness to behavioral advocacy.
- Design an AI literacy and upskilling ecosystem that addresses workforce capability gaps.
- Evaluate change program effectiveness by mapping behavioral leading indicators to business value and establishing a formal change governance loop.

Centres de formation dans le monde entier





Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3
CH-8304 Wallisellen
Tel. +41 44 832 50 80

info@flane.ch, https://www.flane.ch