



## AI Innovation Power Workshop (AIIBC)

**ID AIIBC** **Prix CHF 1 600,– (Hors Taxe)** **Durée 2 jours**

### Objectifs

The AI Innovation Power Workshop is the quickest and most efficient way to begin your AI journey on the right path. The key advantages include:

- In-depth Exploration: Identify and map AI use cases that align with your core business operations.
- Swift Prototyping: Rapidly pinpoint and prototype high-impact AI solutions.
- Strategic Roadmap: Create a clear plan for developing Proof of Concept (PoC) and Minimum Viable Product (MVP).
- Team Development: Establish the foundation for a high-performing team to successfully implement AI use cases.

### Contenu

The AI Innovation Power Workshop is a key phase within the end-to-end AI project lifecycle, focusing on the ideation stage and initial steps of the Proof of Concept. Here's how it unfolds:

- Use Case Mapping: Connect potential AI applications with a business process framework.
- In-depth Problem Analysis: Leverage Design Thinking to gain insights into customer or user challenges.
- AI Solution Mapping: Use our AI Innovation Use Case Poker method to align AI use cases with critical challenges.
- Prototyping: Create storyboards and initial prototypes for the identified solutions.
- Solution Presentations: Teams pitch and evaluate their proposed solutions.
- Implementation Planning: Outline roadmaps and define the next steps for developing the Proof of Concept and MVP.

# AI Innovation Power Workshop (AIIBC)

---

## Centres de formation dans le monde entier



## Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3  
CH-8304 Wallisellen  
Tel. +41 44 832 50 80

[info@flane.ch](mailto:info@flane.ch), <https://www.flane.ch>