

Generative AI for Executives (GENAIEX)

ID GENAIEX **Prix CHF 420,-** (Hors Taxe) **Durée 0,5 jours**

A qui s'adresse cette formation

Who should take this course:

- Executives
- Senior Business Leaders

Pré-requis

- None

Objectifs

In this course, you will learn to:

- Recognize the potential business value of generative AI
- Identify real world use cases that you can implement today
- Manage the people, process, and technology changes needed to be successful
- Use generative AI safely and responsibly
- Identify the specific steps you can take to get started with generative AI

Contenu

Module 1: Introduction to Generative AI

- Definitions and terminology
- AWS approach to generative AI

Module 2: Generative AI Use Cases

- Common use cases
- Real-world case studies

Module 3: Overcoming Technical and Organizational Challenges

- Security
- Accuracy
- Cost
- People and culture

Module 4: Implementation

- Identifying your use case
- Assessing data, technology, people, and processes
- Evaluating business impact and scaling

Module 5: Next Steps in Your Generative AI Journey

- Next steps and additional resources
- Course summary

Centres de formation dans le monde entier



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