AI+ Executive Fundamentals™(AIE)

ID AIE **Prix** CHF 995,– (Hors Taxe) **Durée** 1 jours

A qui s'adresse cette formation

Business Leaders.

Pré-requis

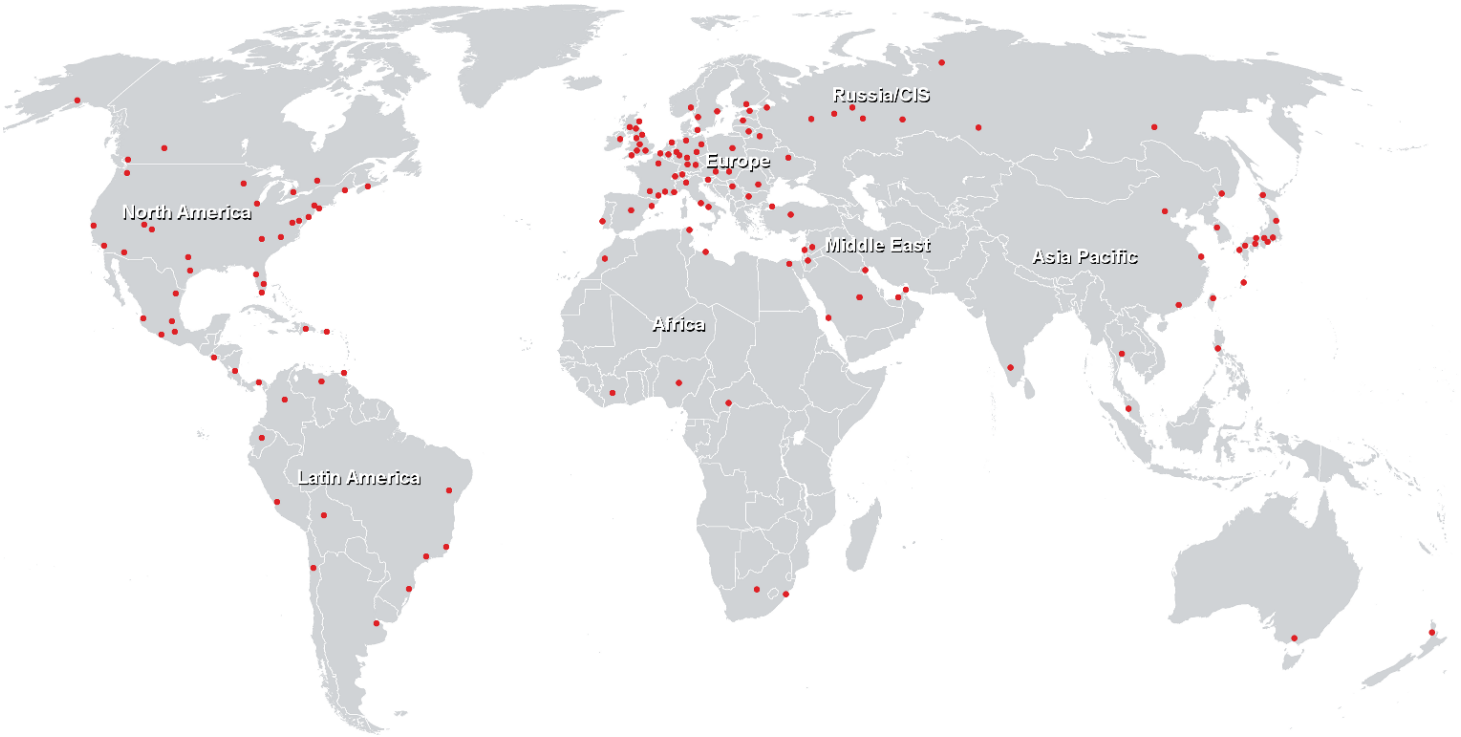
- Business Awareness: Basic understanding of how businesses operate.
- Tech Comfort: Openness to learn about AI tools and concepts.
- Decision-Making Insight: Some knowledge of how choices are made in organizations.
- Openness to AI: Curiosity about the potential of artificial intelligence in businesses.

Objectifs

- **AI Strategy Development**
  - Learners will develop the skill to formulate AI strategies tailored to organizational needs and goals. This involves assessing the business landscape, identifying opportunities for AI integration, and creating strategic roadmaps for implementation.
- **Strategic Decision-making with AI**
  - Learners will gain the skills to make informed strategic decisions leveraging AI insights and technologies. This involves how to interpret AI-driven analytics, extract actionable insights, and use predictive modelling to optimize decision-making processes across various business functions.
- **AI Project Management**
  - Learners will acquire project management skills specific to AI initiatives, including planning, execution, monitoring, and evaluation. This includes navigation of unique challenges of AI projects, such as data acquisition, model development, and integration with existing systems, while adhering to timelines and budget constraints.
- **Strategic AI Planning**
  - Participants will learn to discover and implement AI solutions for specific business functions or departments. This comprises how AI can streamline processes, improve decision-making, and drive innovation in marketing, finance, operations, and HR.

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Centres de formation dans le monde entier





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