AI+ Design Practitioner (AID)

ID AID **Prix** CHF 995,– (Hors Taxe) **Durée** 1 jours

Pré-requis

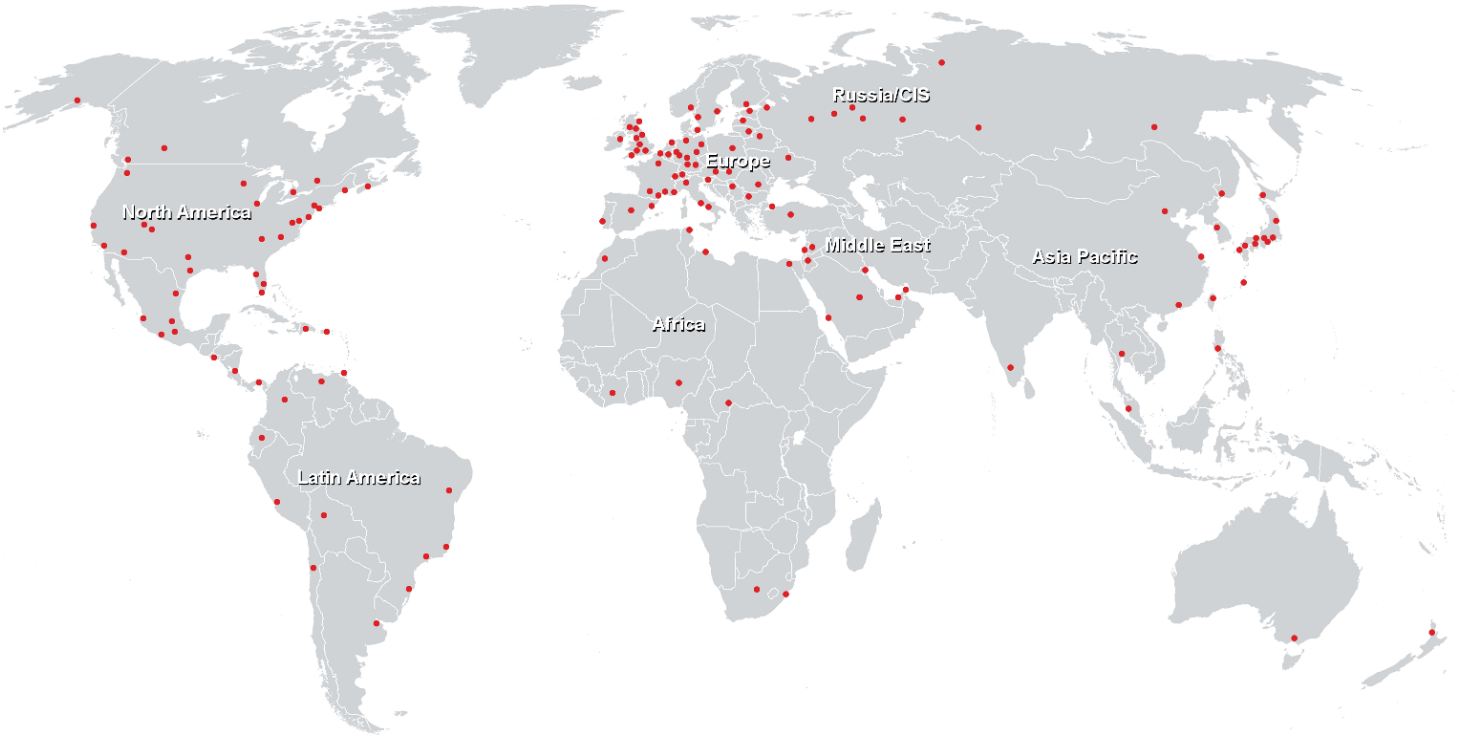
- Understand AI basics and how AI is used – no technical skills required
- Willingness to think creatively to generate ideas and use AI tools effectively
- A keen interest and motivation to explore the intersection of AI and design

Objectifs

- **Generative AI for Creative Exploration**
  - Learners will master using generative AI tools to explore new design possibilities, fostering creativity and innovation in design projects.
- **AI-Enhanced Prototyping and User Testing**
  - Students will learn how to utilize AI to streamline the prototyping process and enhance user testing, making iterative design faster and more effective.
- **Data-Driven Design and Personalization**
  - Learners who will go through this course will have the skills to apply AI in analyzing user data to create personalized designs, enhancing user experience and engagement.
- **Strategic Implementation of AI in Design Projects**
  - Learners will develop strategic skills necessary for integrating AI technologies into design workflows, ensuring that AI tools are effectively and ethically used to achieve design objectives.

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Centres de formation dans le monde entier





Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3
CH-8304 Wallisellen
Tel. +41 44 832 50 80

info@flane.ch, https://www.flane.ch