

AI+ Design (AID)

ID AID **Prix** CHF 995,– (Hors Taxe) **Durée** 1 jour

Pré-requis

- Understand AI basics and how AI is used – no technical skills required
- Willingness to think creatively to generate ideas and use AI tools effectively
- A keen interest and motivation to explore the intersection of AI and design

Objectifs

- **Generative AI for Creative Exploration**
 - Learners will master using generative AI tools to explore new design possibilities, fostering creativity and innovation in design projects.
- **AI-Enhanced Prototyping and User Testing**
 - Students will learn how to utilize AI to streamline the prototyping process and enhance user testing, making iterative design faster and more effective.
- **Data-Driven Design and Personalization**
 - Learners who will go through this course will have the skills to apply AI in analyzing user data to create personalized designs, enhancing user experience and engagement.
- **Strategic Implementation of AI in Design Projects**
 - Learners will develop strategic skills necessary for integrating AI technologies into design workflows, ensuring that AI tools are effectively and ethically used to achieve design objectives.

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Centres de formation dans le monde entier



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