

## Win With Mobility - Enterprise Networking Sales Training (WWM)

**ID** WWM **Price** CHF 1,150.—(excl. VAT) **Duration** 1 day

### Who should attend

This class is aimed at Partner Account Managers and business professionals.

### Prerequisites

Prior to attending, AMs should have the Cisco Sales Essentials (version 5 or 6 preferably) Certification, or the equivalent in knowledge.

### Course Objectives

Following completion of this course, delegates will:

- Be very clear on the latest Cisco strategic messaging which will differentiate you from your competition.
- Explore the key building blocks of a Mobility strategy. This encompasses the historical BYOD messaging which has now evolved to reflect the fast pace of change within this dynamic technology area which is proving to be disruptive for many business models.
  - Smart Devices driving mobile app consumption
  - Gigabit Wifi for user experience
  - Reduce Security Risk
  - Increase Access Switching Performance
  - Deliver enhanced mobile experience to and in the branch
  - Including the four pillars of the Intelligent WAN (IWAN)
- This course will have a business focus and whilst the solution components will be covered at a superficial level – the objective of the course is to align the Cisco end to end solution to the changing business environment.
- Analyse an organizations present mobile enterprise, and identify the unique values to be realized by the company for investing in an Enterprise Mobility architectural solution.

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## Training Centres worldwide



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