# Platform Analytics (PA) Advanced (PAA)

**ID** PAA **Price** 1,786.— €(excl. VAT) **Duration** 2 days

## Important notes for the booking of ServiceNow trainings

1. 1. So that we can finally process your registration, you will receive an enrollment request after booking the course. Please carry out the enrollment immediately, at the latest **three** working days before the start of the course, according to the following instructions at ServiceNow: Enrol for Instructor Led Training using Learning Credits
2. Please note that we must receive short-term bookings no later than five working days before the course begins.
3. If you are unable to attend the training date you have booked (e.g. illness, etc.) or if ServiceNow cancels the course, a credit note is not possible under any circumstances. If you cancel, you can name a replacement person. In both cases of cancellation, the validity of your credit remains for 12 months after the order.

For more information, please refer to the **ServiceNow Terms and Conditions**.

## This course is part of the following Certifications

Certified Application Specialist – Performance Analytics (CAS-PA)

## Prerequisites

Attendees should have completed the Platform Analytics (PA) Fundamentals (PAF) course (or equivalent) and have some experience with ServiceNow; advanced experience is not necessary.

A high-level overview of the Platform Analytics architecture, components, data flow, stakeholders, and deployment process is required to get the most out of the Platform Analytics Advanced class. Users should complete the Platform Analytics Fundamentals Review – a self-paced, on-demand eLearning prior to attending the advanced class.

## Course Objectives

Learn how to apply advanced reporting, platform analytics, and application administration skills.

Take your historic trends and measurements to the next level.

## Course Content

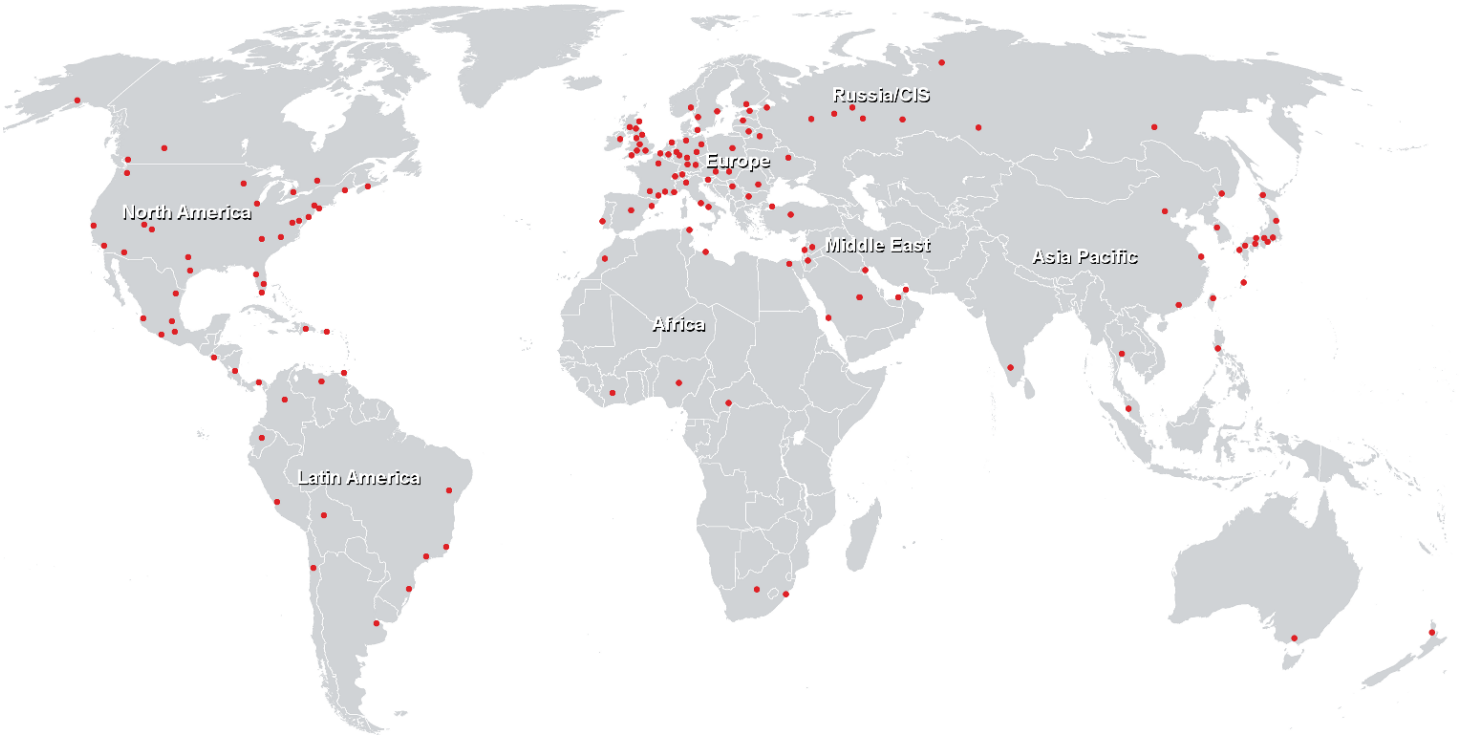
This two-day training builds upon the knowledge obtained in the Platform Analytics Fundamentals course. Here you apply advanced reporting, platform analytics, and application administration skills to take your historic trends and measurements to the next level.

The following topics are discussed using a mix of labs and lecture:

- Understanding the Platform Analytics Adoption Journey
- Identify different Analytics Workspace components
- Understanding Scripts in Indicator Aggregates, Buckets, and Mappings
- Restricting Breakdown Element visibility with Allow List and Deny List
- Using various types of data sources to build data visualization in Platform Analytics
- Use Advanced data visualization techniques for impactful data summaries
- Building of more interactive dashboard in the Analytics Center
- Create Filters using data sources and apply them to various Visualizations
- Using Spotlight to identify high-priority work
- Leveraging Metrics for Reporting and Metric Based Indicators
- Applying Formula Indicator Techniques
- Configuring Index Indicators and External Indicators
- Mastering Analytics best practices and use cases for complex scenarios
- Deploying Analytics solutions, performing diagnostics, and system administration

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**Training Centres worldwide**






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