

# SAFe® Agile Product Management (APM)

ID APM Price CHF 3,450.—(excl. VAT) Duration 2 days

## Who should attend

- Product managers and directors of product management
- Product marketing managers, project managers, Product Owners
- VP of Product Management, Business Owners, Business Analysts
- Product leaders collaborating with product management, architects, subject matter experts, and business line managers

## Prerequisites

The following prerequisites are highly recommended:

- Attended at least one SAFe course
- Background in Product or Solution Management

## Course Objectives

- Use Design Thinking to achieve desirable, feasible, and sustainable outcomes
- Explore market needs, segmentation, sizing and competitive landscape
- Manage value stream economics, including pricing and licensing
- Use empathy to drive design
- Apply product strategy and vision
- Develop and evolve roadmaps
- Execute and deliver value using SAFe
- Explore innovation in the value stream

## Course Content

- Analyzing your Role as a Product Manager in the Lean Enterprise
- Continuously Exploring Markets and Users
- Driving Strategy with Market Segmentation
- Using Empathy to Drive Design
- Defining Product Strategy and Vision
- Creating Roadmaps to Build Solutions
- Delivering Value
- Managing Value Stream Economics

- Creating Innovation in the Value Stream

## Exam Details

Completion of this course gives you access to the exam and all related study materials as part of your Learning Plan in the SAFe Community Platform.

## Exam requirements

The first step toward becoming an Certified SAFe® Agile Product Manager is to attend the Agile Product Management course. This is a requirement, because attending the course provides access to all the study materials and the exam. Note that attending the course does not guarantee passing the exam.

## Details

- **Exam name** – SAFe® 6 Agile Product and Solution Manager Exam
- **Exam format** – Multiple choice; Multiple select
- **Exam delivery** – Web-based (single-browser), closed book, no outside assistance, timed
- **Exam access** – Candidates can access the exam within the SAFe Community Platform upon completion of the Agile Product Management course
- **Exam duration** – Once the exam begins, candidates have 120 minutes (2.0 hours) to complete the exam
- **Number of questions** – 60
- **Passing score** – 45 out of 60 (75%)
- **Language** – English
- **Exam cost** – First exam attempt is included as part of the course registration fee if the exam is taken within 30 days of course completion. Each retake attempt costs US\$ 50.—.
- **Retake policy** – Second attempt on exam (first retake) can be done immediately after first attempt. Third attempt requires a 10-day wait. Fourth attempt requires a 30-day wait.

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## Training Centres worldwide



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