

Lean IT Startup Basic (LITSB)

ID LITSB **Price** 950.— €(excl. VAT) **Duration** 1 day

Who should attend

Employees working in a startup, on projects, or on an IT service desk.

Prerequisites

None

Course Objectives

You have a basic understanding of how Lean Startup works and how to apply it when working in a startup, project, or IT service desk.

Course Content

- Die Build-Measure-Learn Feedback Loop
- Everything is a great experiment
- Create a Minimum Viable Product (MVP)
- Different types of MVP's
 - Video MVP
 - Concierge MVP
 - Wizard of Oz MVP
- Various growth drivers
 - Sticky engine
 - Viral engine
 - Paid engine
- Pivot oder persevere
 - Customer segment pivot
 - Value capture pivot
 - Engine of growth pivot
- Using Lean Startup in startups, projects and at the IT service desk

Training Centres worldwide



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