AI Strategies for Thought Leaders: Use KPIs and User Stories Successfully (KISTL)

ID KISTL **Price** CHF 950.—(excl. VAT) **Duration** 1 days

Who should attend

The seminar is aimed at executives, product managers and innovation managers who want to use AI as a strategic tool. It is ideal for companies of all sizes that want to better understand and implement the use of AI.

Course Objectives

At the end of the seminar, participants will be able to:

- Evaluate the role and benefits of AI in your own company context.
- Identify relevant KPIs for AI projects and apply them strategically.
- Create efficient user stories to implement AI projects in a targeted manner.
- Apply tools and methods to integrate AI into day-to-day business.

Course Content

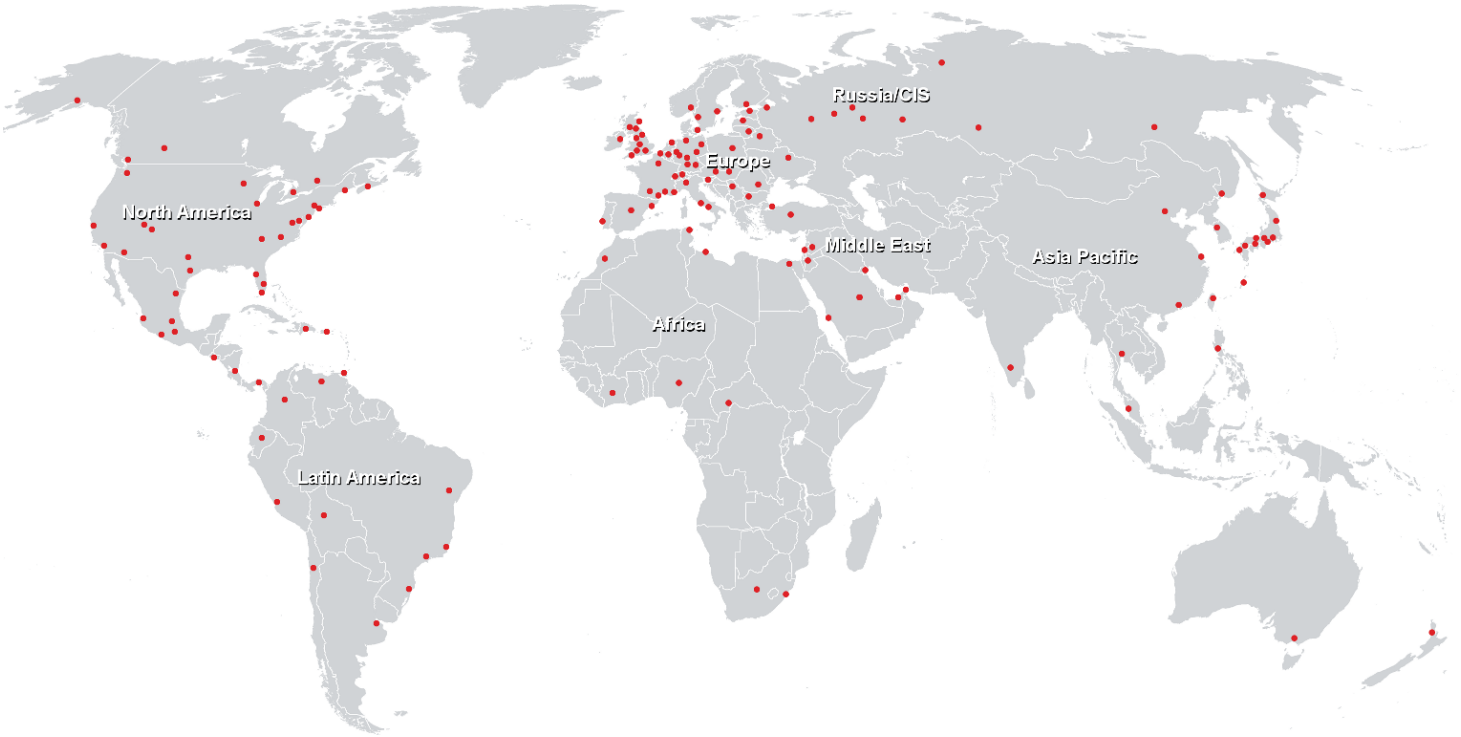
- Introduction to the world of AI: terms, technologies and current trends.
- Importance of AI for thought leaders: opportunities and challenges.
- KPIs in the world of AI: Which key figures count and how to define and measure them.
- Use user stories successfully: How to design targeted and actionable use cases.
- Best practices and tools: Integrating AI effectively into everyday business.
- Practical workshops: Development of your own user stories and KPI concepts for your area.
- Discussions and peer learning: exchange with other leaders.

Special features:

- Practical orientation: Group work and interactive workshops promote the direct transfer of knowledge.
- Individual support: Small group size of maximum 20 participants for optimum learning success.
- Flexible format: can be conducted online, hybrid or in person.
- Exclusive insights: case studies and best practices from the business world.

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Training Centres worldwide





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