
Master Class: Exploring Generative AI for Decision Makers: in a Day (GAIDM)

ID GAIDM Price CHF 900.—(excl. VAT) Duration 1 day

Who should attend

C-Level

Course Objectives

By the end of the training, participants will emerge with a deepened understanding of Generative AI and its potential to revolutionize decision-making processes in their respective domains. Armed with actionable insights and strategic frameworks, attendees will be better equipped to harness the power of Generative AI to drive innovation, mitigate risks, and seize competitive advantages in an increasingly complex and dynamic business landscape.

Join us for a day of exploration, discovery, and transformation as we unlock the full potential of Generative AI for decision-makers.

Course Content

- **Understanding Generative AI:** Participants will gain a foundational understanding of Generative AI, including its principles, techniques, and underlying technologies.
- **Applications Across Industries:** Explore real-world applications of Generative AI in diverse sectors, showcasing its potential to optimize workflows, enhance creativity, and generate valuable insights.
- **Decision-Making Frameworks:** Learn how to integrate Generative AI into decision-making frameworks, empowering leaders to make data-driven decisions with confidence and agility.
- **Ethical and Regulatory Considerations:** Discuss the ethical implications and regulatory considerations associated with deploying Generative AI systems, ensuring responsible and sustainable implementation.
- **Hands-On Exercises:** Engage in hands-on exercises and interactive simulations to apply Generative AI concepts in practical scenarios, fostering experiential learning and skill development.

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Training Centres worldwide



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