Master Class: AI Vision & Strategy Innovation Sprint (AIVSI)

ID AIVSI **Price** CHF 2,950.—(excl. VAT) **Duration** 2 days

Who should attend

This workshop is exclusively designed for executives and members of the senior leadership team who want to evolve their organization's business model with AI, determine AI maturity, and develop a concrete transformation roadmap. Typical participants include:

- Managing directors and C-level executives (CEO, CDO, CTO, COO)
- Division and department heads with strategic responsibility
- Members of transformation and strategy teams

Prerequisites

A fundamental interest in AI and its impact on your own business model is required. In-depth technical knowledge is not necessary. Participants should bring decision-making authority and the willingness to shape the strategic direction of their organization.

Course Objectives

- Understand AI trends and assess their impact on business models & leadership
- Learn about success factors and methods for AI initiatives
- Systematically evolve your own business model with AI and define a strategic vision
- Determine the organization's AI maturity level and derive key transformation action areas
- Develop a concrete, actionable AI roadmap
- Sharpen the role of executive leadership in the transformation and understand leadership capabilities in the AI era

Course Content

Day 1: Orientation & Maturity Check

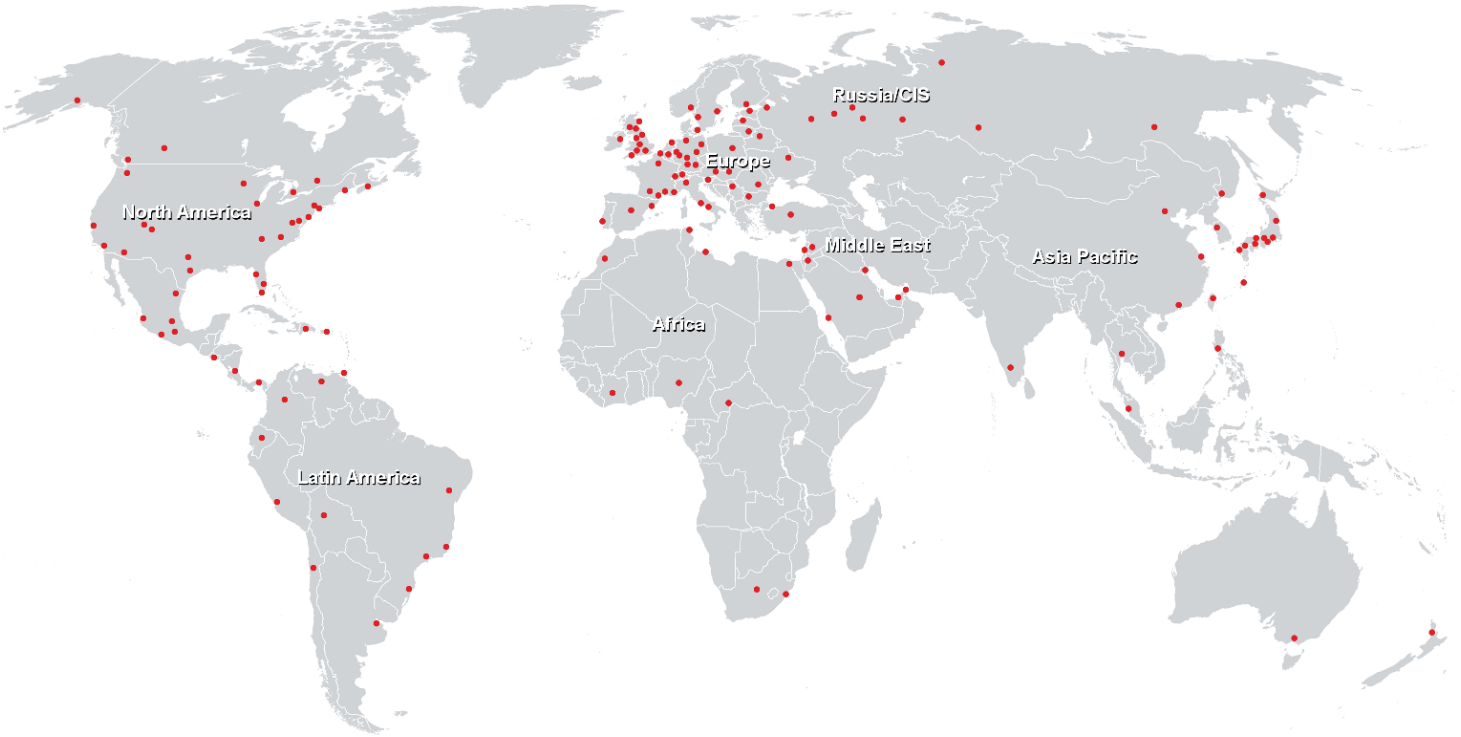
- Check-in & goal setting
- Impulse: "AI Trends & the Silent Attack on the Business Model"
- Competency model for executives in the AI era (incl. self-check)
- "Future Walk": AI potential for new business models & ways of working
- AI project management & use cases: Good practices, identification and evaluation methods
- Regulation & ethics in AI project management
- AI maturity check for the organization: Introduction of the AI business maturity model, execution of the AI readiness check, derivation of key action areas

Day 2: Vision & Transformation

- Develop the corporate vision using the "Postcard from the Future" method and the "5 Bold Steps Vision Canvas"
- Learn about success factors & good practices for scalable AI & transformation regarding operating model, roles & governance, and change management
- Develop measures & a transformation roadmap for your own organization

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Training Centres worldwide





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