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## Master Class: AI for Business Analysis (AIBA)

**ID** AIBA **Price** CHF 2,400.—(excl. VAT) **Duration** 2 days

### Who should attend

- Business Analysts wanting to utilize AI to automate and assess analytical tasks and artefacts.
- Development team members wanting to accelerate content creation and insights whilst balancing responsible and ethical oversight.
- Anyone looking to be skilled in AI augmentation and innovation.

### Prerequisites

To get the most out of this course, it is recommended that participants have foundational knowledge of business analysis through formal training like our Business Analysis Bootcamp course or have relevant experience working in a business analysis context.

### Course Objectives

- Use generative AI to get started on analysis work even when information is incomplete.
- Write prompts that clearly describe your problem, context, constraints, and role as a business analyst.
- Review AI-generated analysis artifacts and identify errors, gaps, assumptions, and bias.
- Turn AI output into usable BA artifacts such as process models, data models, user stories, and backlogs.
- Keep requirements, stories, designs, and tests consistent and traceable with AI support.
- Use AI to prepare for stakeholder interviews and analyze interview results.
- Organize and prioritize analysis work using AI while retaining control over decisions.
- Recognize when AI is helping your analysis and when it is adding confusion or noise.
- Apply ethical and responsible practices when using AI, including attention to data sensitivity and bias.
- Create a practical plan for integrating generative AI into your own business analysis work.

- Understanding AI's Role in Business Analysis
- Using AI to Jumpstart a Project
- Modeling the Current State (Process View)
- Modeling the Current State (Data View)
- Getting to Know People
- Interviewing and Elicitation
- Writing User Stories
- Planning Development
- Designing the User Experience
- Writing Tests
- Validating, Prioritizing, and Coordinating
- Implementing AI?Powered Business Analysis

### Course Content

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## Training Centres worldwide



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