

## Al for Business Professionals (AIBIZ)

ID AIBIZ Price on request Duration 0.5 days

#### Who should attend

This course is primarily designed for managers, business leaders, and other decision makers who are interested in growing the business by leveraging the power of Al. Other individuals who wish to explore basic Al concepts are also candidates for this course.

This course is also designed to assist students in preparing for the CertNexus AIBIZ™ (Exam AIZ-110) credential.

#### **Prerequisites**

To ensure your success in this course, you should have foundational knowledge of business processes and general concepts. You should also have at least a basic understanding of information technology resources and systems, including networks, computers, and other electronic devices used in the enterprise.

#### **Course Content**

#### **Lesson 1: AI Fundamentals**

- Topic A: AI Concepts
- Topic B: Approaches to Machine Learning and Deep Learning

#### **Lesson 2: AI Implementations**

Topic A: Data ScienceTopic B: Search Engines

#### **Lesson 2: Al Implementations (cont.)**

- Topic C: Natural Language Processing
- Topic D: Computer Vision
- Topic E: Robotics

#### Lesson 3: The Impact of AI

- Topic A: Benefits of AITopic B: Challenges of AI
- . Topic C: Business Use Cases for AI

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### **Training Centres worldwide**





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