Writing Effective Prompts for Generative AI (WEPGAI)

ID WEPGAI **Price** CHF 290.—(excl. VAT) **Duration** 3 hours

Who should attend

Business professionals who apply generative AI techniques to solve common day-to-day tasks.

Prerequisites

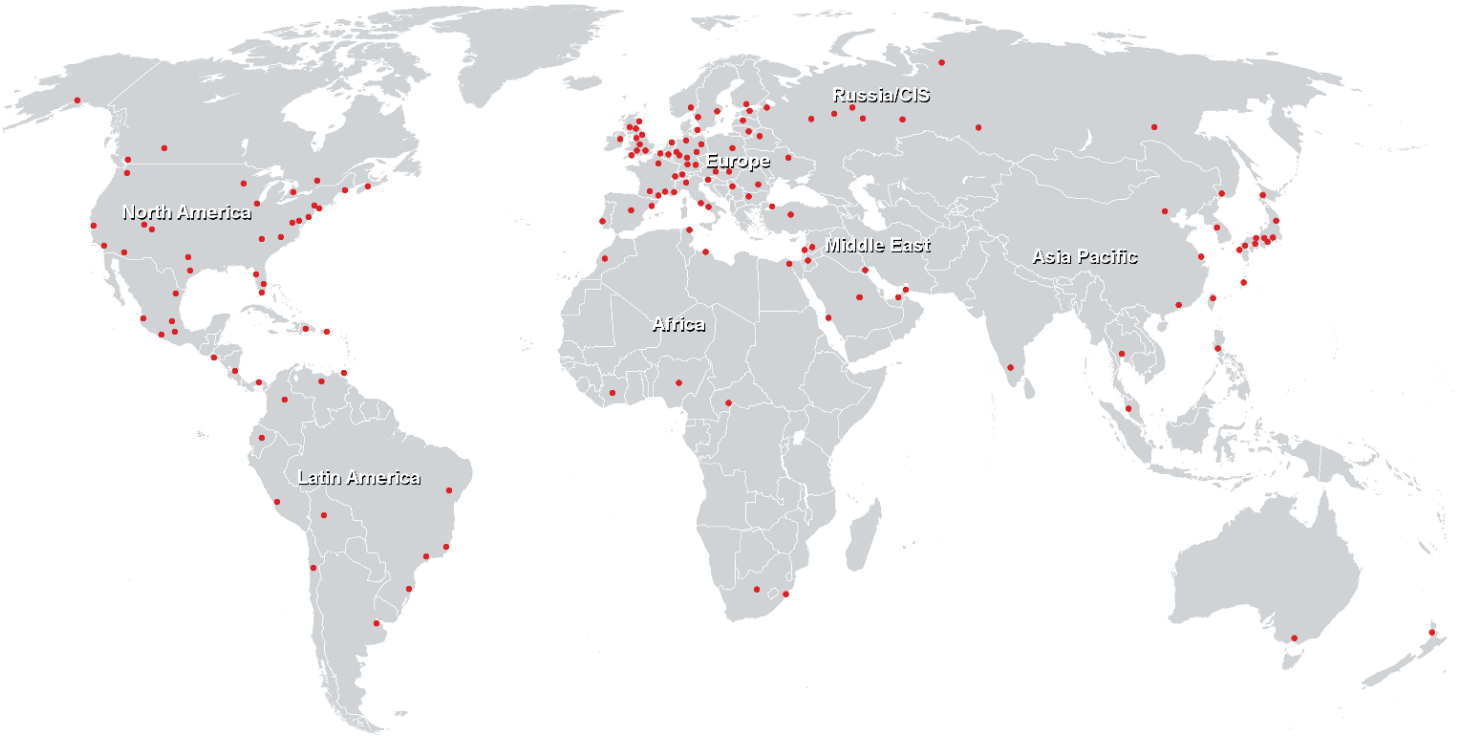
Attendees should have access to gemini.google.com to complete the course activities.

There are no other prerequisites for this course. It aims to provide both introductory and advanced insights into generative AI, making it suitable for individuals with varying levels of AI expertise.

Course Objectives

- Explain the capabilities of generative AI and list possible use cases.
- Identify the differences between keyword search and prompting, and list the benefits of prompting.
- Describe and apply prompt design best practices.
- Describe and apply approaches to improve the accuracy of generative AI responses.

Training Centres worldwide





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