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# Managing Machine Learning projects with Google Cloud (MMLPGC)

**ID MMLPGC** Price CHF 1,700.—(excl. VAT) **Duration 2 days**

## Who should attend

- Enterprise, corporate, or SMB business professionals in non-technical roles. Roles include but are not limited to: business analysts, IT managers, project managers, and product managers.
- For senior VPs and above, Data-Driven Transformation with Google Cloud (ILT) is more suitable.

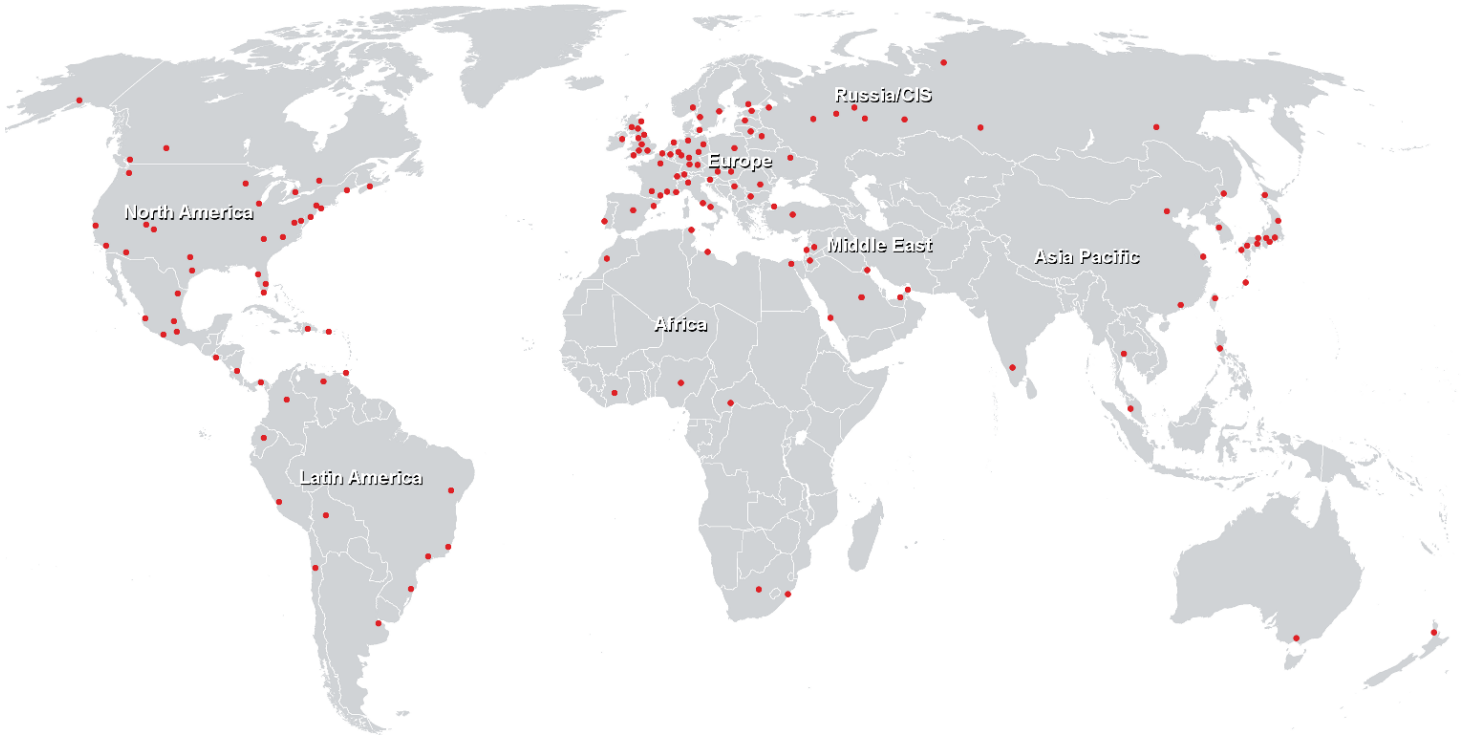
## Prerequisites

- No prior technical knowledge is required.
- Savvy about your own business and objectives.
- Recommended: Business Transformation with Google Cloud (on-demand).

## Course Objectives

- Thoroughly understand how ML can be used to improve business processes and create new value.
- Explore common machine learning use cases implemented by businesses.
- Identify the requirements to carry out an ML project, from assessing feasibility, to data preparation, model training, evaluation, and deployment.
- Define data characteristics and biases that affect the quality of ML models.
- Recognize key considerations for managing ML projects, including data strategy, governance, and project teams.
- Pitch a custom ML use case that can meaningfully impact your business.

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