Introduction to Agent Search for Commerce (IVSC)

ID IVSC **Price** CHF 1,300.—(excl. VAT) **Duration** 2 days

Who should attend

Search Engineers, Data Engineers, and Data Scientists who wish to learn how to understand the core functionalities of Agent Search for commerce.

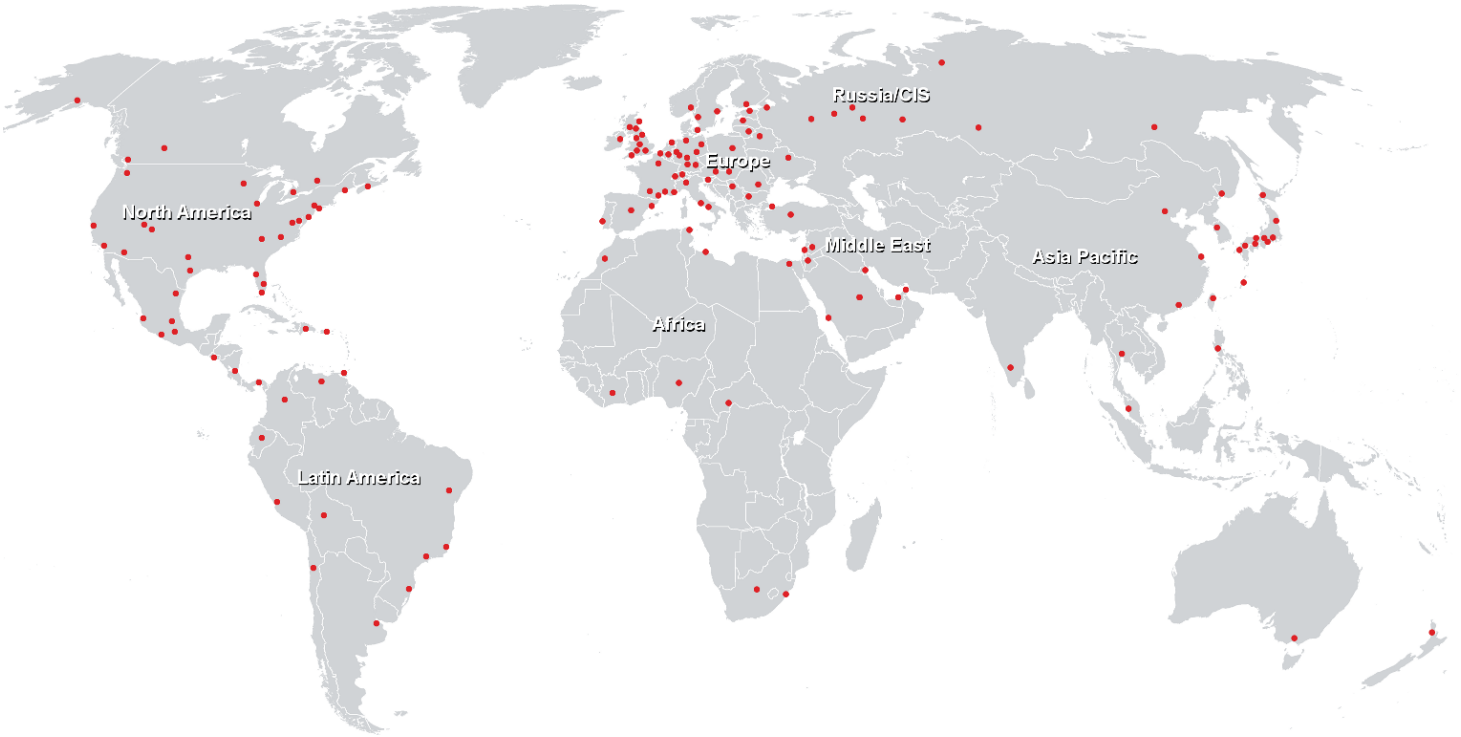
Prerequisites

"Modernizing Retail and Ecommerce Solutions with Google Cloud" or equivalent experience with Google Cloud

Course Objectives

- Understand the core functionalities of Agent Search for commerce.
- Explore use cases and solutions using Agent Search for commerce.
- Implement data ingestion and quality pipelines for catalog and user event data.
- Personalize search results and recommendations for customers.
- Monitor search performance results.
- Understand advanced features and best practices for Agent Search for commerce.
- Configure and distinguish between search and browse functionalities to improve catalog exploration.
- Configure serving configurations, controls, and query expansion to optimize search ranking and recall.
- Implement dynamic faceting to enable users to refine and filter search results.

Training Centres worldwide





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