

Introduction to Vertex AI Search for Commerce (IVSC)

ID IVSC **Price** CHF 1,300.—(excl. VAT) **Duration** 2 days

Who should attend

Search Engineers, Data Engineers, and Data Scientists who wish to learn how to understand the core functionalities of Vertex AI Search for commerce.

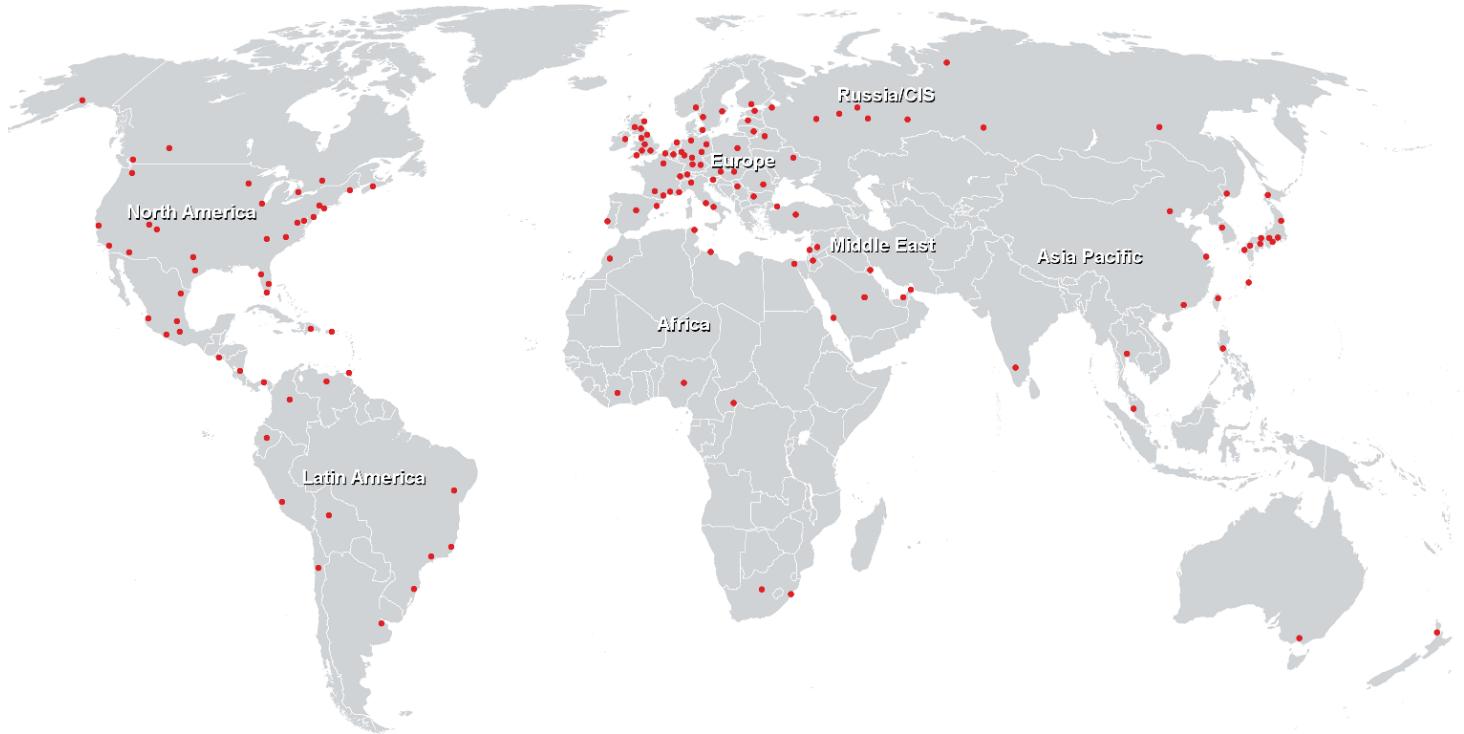
Prerequisites

"Modernizing Retail and Ecommerce Solutions with Google Cloud" or equivalent experience with Google Cloud

Course Objectives

- Understand the core functionalities of Vertex AI Search for commerce.
- Explore use cases and solutions using Vertex AI Search for commerce.
- Implement data ingestion and quality pipelines for catalog and user event data.
- Personalize search results and recommendations for customers.
- Monitor search performance results.
- Understand advanced features and best practices for Vertex AI Search for commerce.

Training Centres worldwide



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