Google AI Integration for Sales - Introductory (GAIISE)

ID GAIISE **Price** on request **Duration** 3 hours

Who should attend

- Sales Dev Representatives
- Account Executives
- Sales Managers
- Sales Operations Specialists

Prerequisites

- Basic Google Apps familiarity, Google Workspace skills, Gemini familiarity, basic NotebookLM skills, basic Agentspace knowledge and skills, Sales lifecycle process knowledge, CRM software familiarity

Course Objectives

- Utilize the core features of Gemini to personalize outreach, enhance productivity, and improve customer relationship management.
- Leverage NotebookLM Enterprise to securely query and synthesize information from sales playbooks and client logs for tailored proposals and client-specific messaging.
- Automate repetitive sales tasks and workflows using Agentspace, improving efficiency and consistency in areas like deal progress and collateral distribution.

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Training Centres worldwide
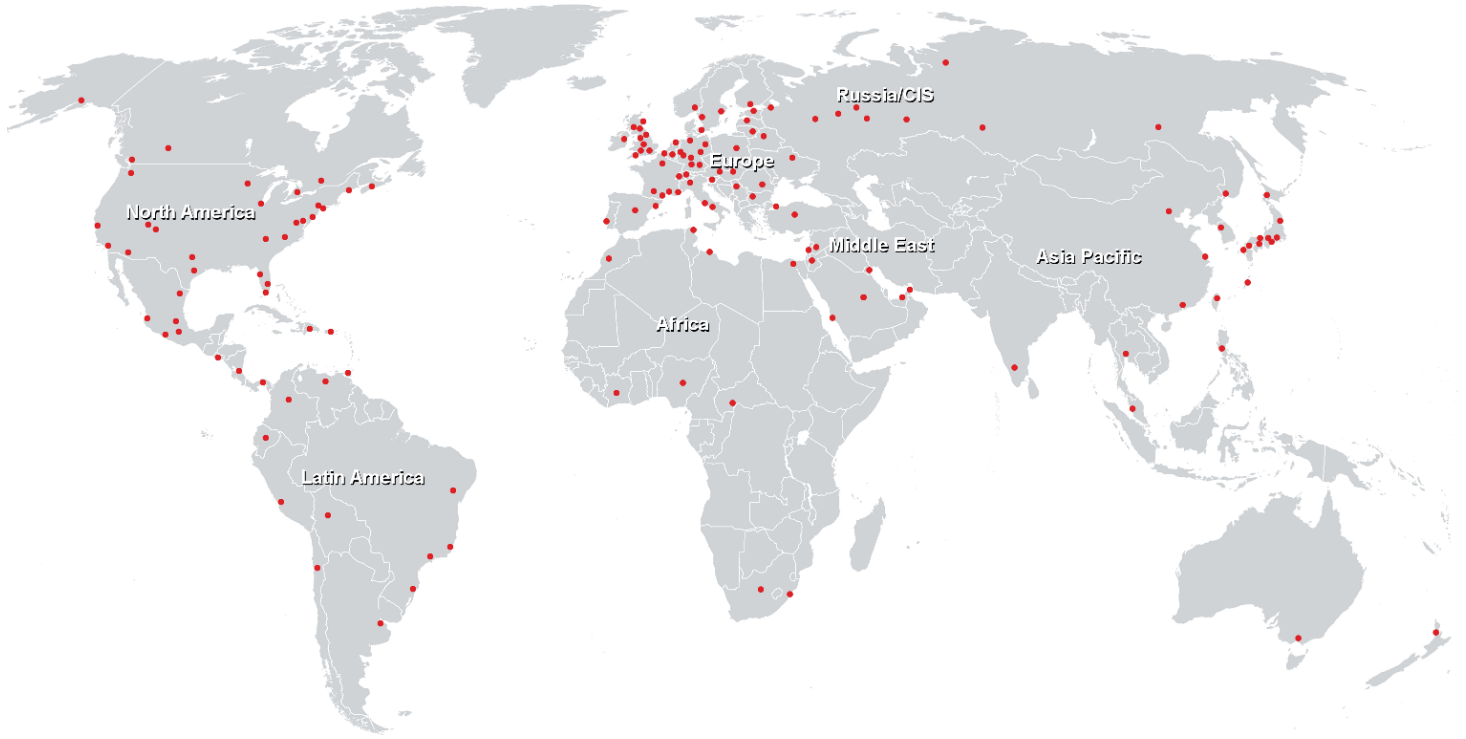
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