Google AI Integration for Sales (GAIISE)

ID GAIISE **Price** CHF 350.—(excl. VAT) **Duration** 3 hours

Who should attend

- Sales Dev Representatives
- Account Executives
- Sales Managers
- Sales Operations Specialists

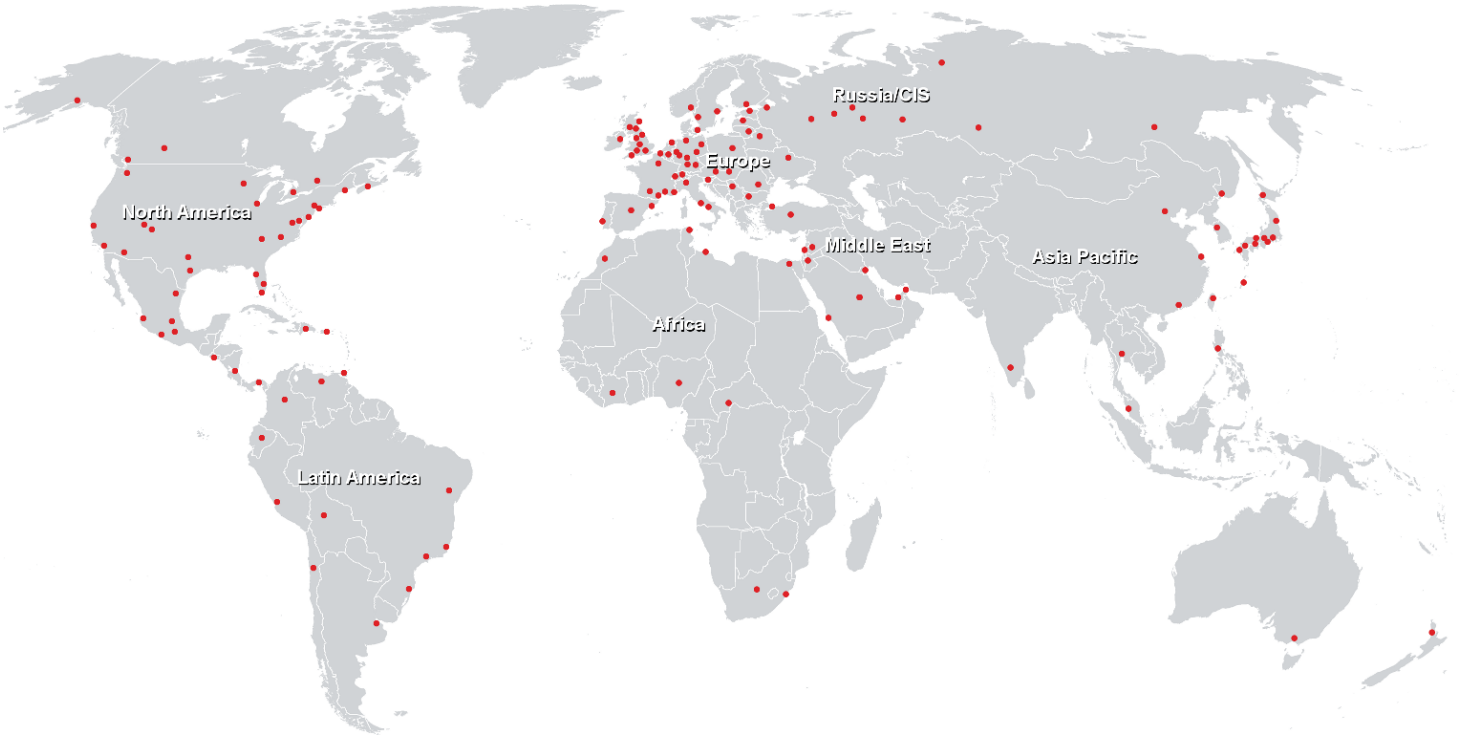
Prerequisites

- Basic Google Apps familiarity, Google Workspace skills, Gemini familiarity, basic Gemini Notebook skills, Sales lifecycle process knowledge, CRM software familiarity

Course Objectives

- Utilize the core features of Gemini to personalize outreach, enhance productivity, and improve customer relationship management.
- Apply advanced Gemini capabilities (Gems) to develop highly customized client engagement strategies and proactive pipeline risk analysis frameworks.
- Leverage Gemini Notebook Enterprise to securely query and synthesize information from sales playbooks and client logs for tailored proposals and client-specific messaging.

Training Centres worldwide





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