
Introduction to Generative AI for Decision Makers (GAIDM)

ID GAIDM **Price** CHF 290.—(excl. VAT) **Duration** 3 hours

Prerequisites

There are no prerequisites for this course. The workshop aims to provide both introductory and advanced insights into Gen AI, making it suitable for individuals with varying levels of AI expertise.

Course Objectives

- Define generative AI and distinguish between generative AI and other types of AI.
- Explain the impact and potential application of generative AI
- Understand the pillars of Responsible AI and how it relates to generative AI.
- Define the potential personas affected by generative AI and how they can leverage this new technology
- Survey applications of generative AI across different horizontals through a case study.

Training Centres worldwide



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