Empower Decision Makers with Generative AI (EDMGA)

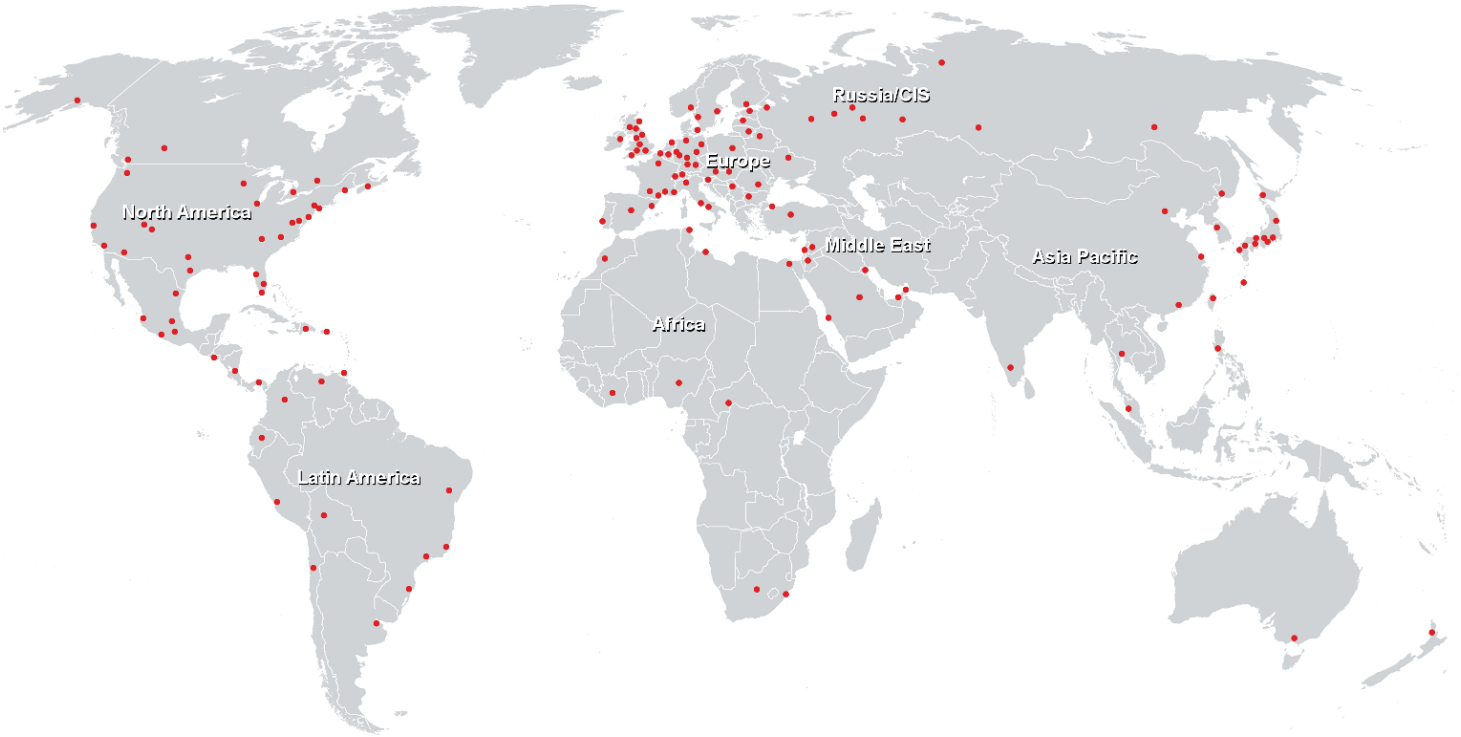
ID EDMGA **Price** CHF 950.—(excl. VAT) **Duration** 1 days

Course Objectives

- Define generative AI and distinguish between generative AI and other types of AI.
- Define the potential personas affected by generative AI and how they can leverage this new technology.
- Gain insights into real-world generative AI use cases across industries, such as Retail, Automotive, Software Development, and Financial Services.
- Identify and prioritize possible applications in your organization.
- Understand the pillars of Responsible AI and how it relates to generative AI.
- Explain the importance and value of prompt design.
- Design effective prompts following general best practices.

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