
Data-Driven Transformation with Google Cloud (DDTGC)

ID DDTGC Price CHF 850.—(excl. VAT) Duration 1 day

Who should attend

- Traditional enterprise business decision makers
- Suitable for all management levels leading Product, Operations, Finance, People Management, Sales, Marketing, and Client Management interested in how Google Cloud can support their business transformation.
- Participants should be reasonably new to cloud technology

Prerequisites

- Knowledgeable about their own business products / services and industry
- No prior technical knowledge is required

Course Objectives

- Recognize the value of transformation with Google Cloud
- Explore innovation opportunities within your business
- Discover the Google Cloud Adoption Framework and maturity model
- Evaluate strategies needed to build a data driven organisation
- Apply data thinking to your business use case
- Discover how data engineering language can articulate your business needs
- Recognize the transformative nature of Machine Learning
- Understand what a transformation partnership with Google could look like



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