

## AI Innovation Power Workshop (AIIBC)

**ID** AIIBC **Price** CHF 1,600.—(excl. VAT) **Duration** 2 days

### Course Objectives

The AI Innovation Power Workshop is the quickest and most efficient way to begin your AI journey on the right path. The key advantages include:

- In-depth Exploration: Identify and map AI use cases that align with your core business operations.
- Swift Prototyping: Rapidly pinpoint and prototype high-impact AI solutions.
- Strategic Roadmap: Create a clear plan for developing Proof of Concept (PoC) and Minimum Viable Product (MVP).
- Team Development: Establish the foundation for a high-performing team to successfully implement AI use cases.

### Course Content

The AI Innovation Power Workshop is a key phase within the end-to-end AI project lifecycle, focusing on the ideation stage and initial steps of the Proof of Concept. Here's how it unfolds:

- Use Case Mapping: Connect potential AI applications with a business process framework.
- In-depth Problem Analysis: Leverage Design Thinking to gain insights into customer or user challenges.
- AI Solution Mapping: Use our AI Innovation Use Case Poker method to align AI use cases with critical challenges.
- Prototyping: Create storyboards and initial prototypes for the identified solutions.
- Solution Presentations: Teams pitch and evaluate their proposed solutions.
- Implementation Planning: Outline roadmaps and define the next steps for developing the Proof of Concept and MVP.

## Training Centres worldwide



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