Fast Lane

AI Fundamentals for Leadership (AIFL)

ID AIFL   **Price** CHF 1,600.—(excl. VAT)   **Duration** 2 days

Course Objectives

In the rapidly advancing era of AI, this workshop offers you the opportunity to stay ahead and lead effectively. Key benefits include:

- Learn how AI can drive innovation and efficiency within your organization.
- Develop tailored ideas for AI use cases that align with your business priorities.
- Gain valuable insights on managing AI projects successfully, from planning to implementation.
- Discover how to prepare your organization for seamless AI adoption.
- Enhance your leadership skills with a framework designed specifically for the AI era.

Course Content

This workshop offers a comprehensive and practical guide for building an AI-ready organization or advancing your company's AI maturity. Aimed at leaders, it covers the following topics:

- AI Fundamentals: Key terminology, technologies, tools, and breaking down AI concepts.
- The Importance of AI for Your Business: Trends, economic impact, and implications for industries and workforces, both today and in the future.
- AI Use Cases: Real-world examples across operations, marketing, HR, finance, supply chain management, and more.
- Ethical & Legal Considerations: Addressing AI biases, data privacy, security, and regulatory frameworks.
- Exploring AI Use Cases: Identifying and assessing potential AI use cases for your business.
- AI Product Lifecycle Management: A step-by-step framework for identifying and executing high-impact AI initiatives.
- AI Implementation Strategies: Performing an AI-readiness/maturity assessment and creating a practical roadmap.
- Leadership in the AI Era: Exploring the role of leadership in driving successful AI transformations.

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Training Centres worldwide

Fast Lane Institute for Knowledge Transfer (Switzerland) AG

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