AI Strategy Training (AI-STRAT)

ID AI-STRAT **Price** 950.— €(excl. VAT) **Duration** 1 days

Who should attend

This training is tailored for everyone who aims to formulate and implement an AI strategy or is responsible for the AI transformation of the company or one of its departments.

Course Objectives

Upon completing the training, we expect participants to know what is essential in leading or supporting their company's AI transformation and not overlook relevant issues. In particular, upon completion, learners should:

- Have recalled AI's conceptual and technological basics
- Be able to situate AI's business implications
- Have internalized the elements of a comprehensive AI strategy and be able to apply this conceptualization to your organizational context
- Be able to take the first steps to approach the respective AI strategy elements

Benefits for Participants

This training can be your kickstart to becoming an initiator or shaper of your company's AI transformation. Understand the strategic business implications of AI and why you can't approach AI adoption like any other technology. Get an overview of the AI strategy elements and take the fast track to the relevant aspects of AI strategy formulation and implementation.

Benefits for Companies

Upskill your employees to lead or support your company's AI transformation more efficiently and effectively. Raise awareness of the important strategic issues in the AI transformation and empower them to take ownership in implementing the AI strategy.

Course Content

Intro to AI

- Defining AI and ML
- How machines learn

From Technology to Strategy

- Application of AI in businesses
- The AI maturity journey
- Industry examples

Fundamentals of an AI Strategy

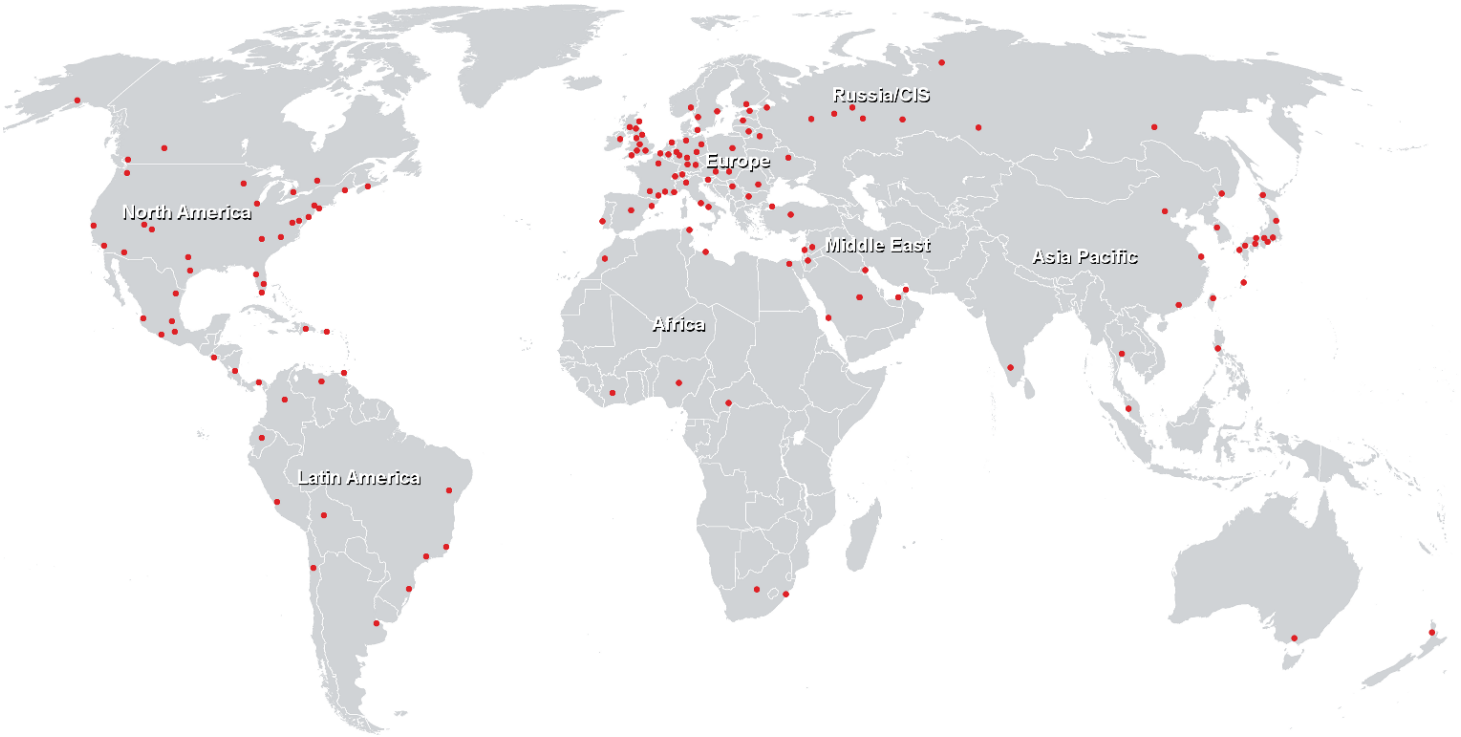
- Holistic Approach to AI Strategy
- The AI Strategy House Framework

Deep Dive into AI Strategy

- AI Ambition
- AI Use Case Management
- Enabling Factors
- Execution

AI Strategy Training (AI-STRAT)

Training Centres worldwide





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