



# Generative AI for Executives (GENAIEX)

ID GENAIEX Price CHF 420.—(excl. VAT) Duration 0.5 days

#### Who should attend

Who should take this course:

- Executives
- Senior Business Leaders

### **Prerequisites**

• None

#### **Course Objectives**

In this course, you will learn to:

- Recognize the potential business value of generative AI
- Identify real world use cases that you can implement today
- Manage the people, process, and technology changes needed to be successful
- Use generative AI safely and responsibly
- Identify the specific steps you can take to get started with generative AI

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## **Training Centres worldwide**





### Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3 CH-8304 Wallisellen Tel. +41 44 832 50 80

info@flane.ch, https://www.flane.ch