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## Generative AI for Executives (GENAIEX)

**ID** GENAIEX **Price** CHF 420.—(excl. VAT) **Duration** 0.5 days

### Who should attend

Who should take this course:

- Executives
- Senior Business Leaders

### Prerequisites

- None

### Course Objectives

In this course, you will learn to:

- Recognize the potential business value of generative AI
- Identify real world use cases that you can implement today
- Manage the people, process, and technology changes needed to be successful
- Use generative AI safely and responsibly
- Identify the specific steps you can take to get started with generative AI

## Training Centres worldwide



### Fast Lane Institute for Knowledge Transfer (Switzerland) AG

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