

# AWS Cloud Essentials for Business Leaders (CEBL)

**ID** CEBL **Price** CHF 480.—(excl. VAT) **Duration** 0.5 days

## Who should attend

This course is intended for:

- Line of Business (LoB) owners and executives

## Prerequisites

No prior IT experience or cloud experience is required.

## Course Objectives

In this course, you will learn to:

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for using the cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

## Course Content

### Module 1: Course Introduction

### Module 2: Information Technology for Business Transformation

- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

### Module 3: Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

### Module 4: Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples

### Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

### Module 6: Business Value Activity

- Using a fictional customer case study, we review and apply lessons learned from the course

## Training Centres worldwide



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