

Become an AWS AI Business Strategist (BAWSAIBS)

ID BAWSAIBS **Price** CHF 1,400.—(excl. VAT) **Duration** 2 days

Who should attend

This course is intended for:

- Business executives and senior leaders responsible for AI strategy
- Product managers and Program managers driving AI initiatives
- IT and Technology leaders overseeing AI adoption
- Risk, compliance, and governance professionals
- Organizational change management and HR leaders supporting AI transformation

Prerequisites

We recommend that attendees of this course have the following:

- Business or technology leadership experience
- Familiarity with enterprise technology initiatives
- Basic understanding of cloud computing concepts
- Optional: AWS Cloud Practitioner Essentials (foundational cloud literacy)

Course Objectives

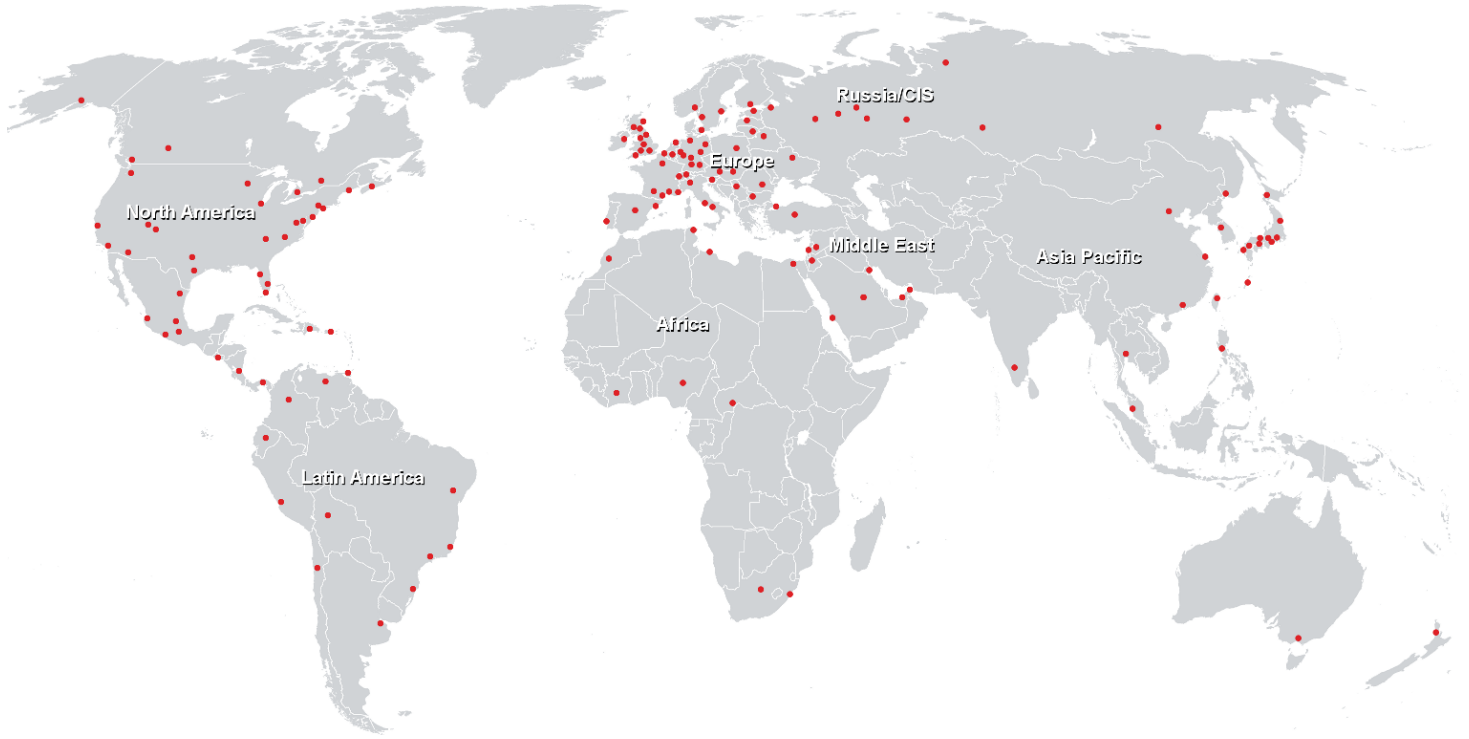
In this course, you will learn to do the following:

- Transform ambiguous business challenges into scoped, AI-appropriate problem statements.
- Apply the 3D framework (Discover, Design, Deliver) to assess organizational readiness and map problems to AI capabilities
- Evaluate tradeoffs between business objectives and responsible AI principles, balancing value, feasibility, risk, and ethics
- Design pilot strategies with measurable success criteria and phased scaling paths to enterprise deployment
- Facilitate AI change management by addressing workforce concerns and structuring cross functional teams
- Explain core AI/GenAI concepts to evaluate solution feasibility and inform build-buy partner decisions

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Training Centres worldwide



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