Become an AWS AI Business Strategist (BAWSAIBS)

ID BAWSAIBS **Price** CHF 1,400.—(excl. VAT) **Duration** 2 days

Who should attend

This course is intended for:

- Business executives and senior leaders responsible for AI strategy
- Product managers and Program managers driving AI initiatives
- IT and Technology leaders overseeing AI adoption
- Risk, compliance, and governance professionals
- Organizational change management and HR leaders supporting AI transformation

This course is part of the following Certifications

AWS Certified AI Business Strategist (AIBS)

Prerequisites

We recommend that attendees of this course have the following:

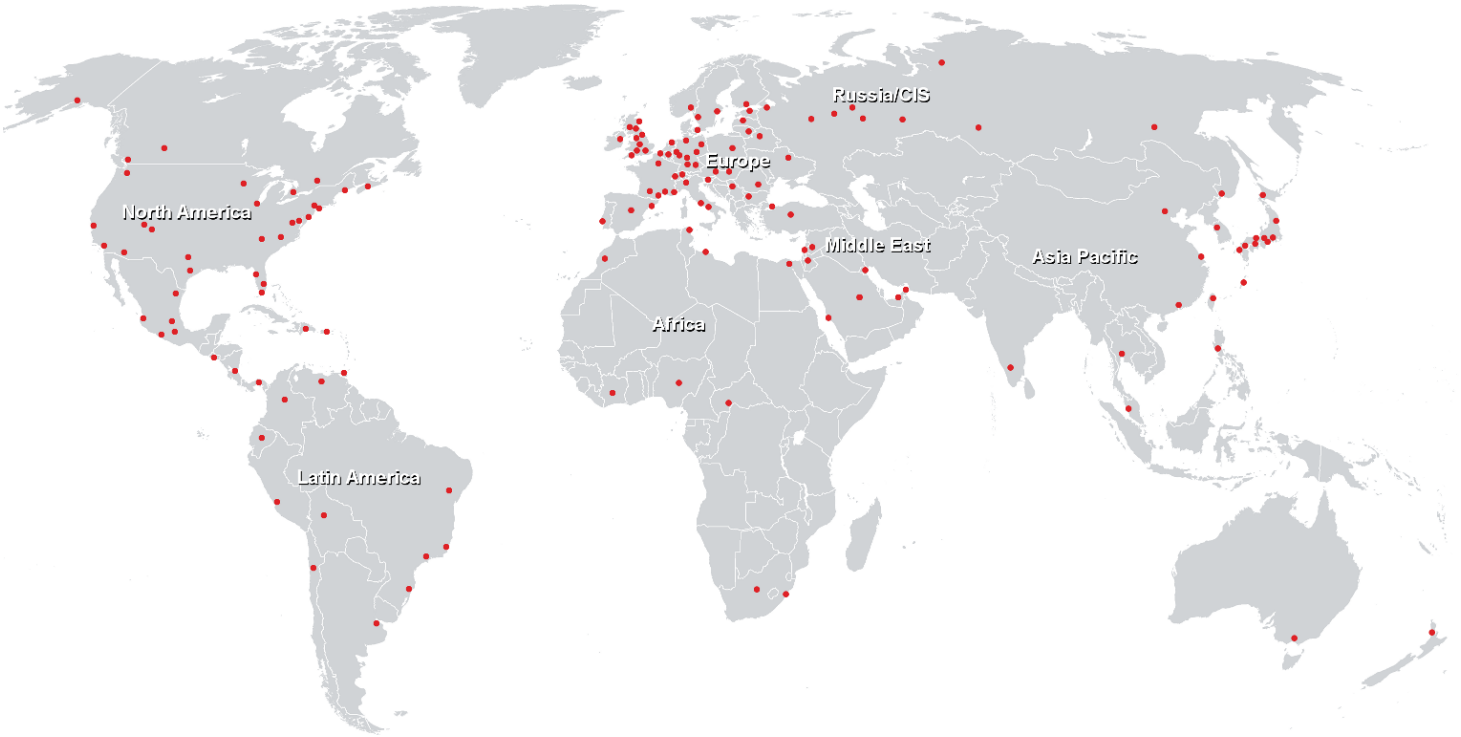
- Business or technology leadership experience
- Familiarity with enterprise technology initiatives
- Basic understanding of cloud computing concepts
- Optional: AWS Cloud Practitioner Essentials (foundational cloud literacy)

Course Objectives

In this course, you will learn to do the following:

- Transform ambiguous business challenges into scoped, AI-appropriate problem statements.
- Apply the 3D framework (Discover, Design, Deliver) to assess organizational readiness and map problems to AI capabilities
- Evaluate tradeoffs between business objectives and responsible AI principles, balancing value, feasibility, risk, and ethics
- Design pilot strategies with measurable success criteria and phased scaling paths to enterprise deployment
- Facilitate AI change management by addressing workforce concerns and structuring cross functional teams
- Explain core AI/GenAI concepts to evaluate solution feasibility and inform build-buy partner decisions

Training Centres worldwide





Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3
CH-8304 Wallisellen
Tel. +41 44 832 50 80

info@flane.ch, https://www.flane.ch