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# AWS Discovery Day: Introduction to Generative AI for Business and Technical Decision Makers (AWSDD-GAIETBDM)

**ID** AWSDD-GAIETBDM **Price** CHF -1.—(excl. VAT) **Duration** 1.5 hours

## Who should attend

Business decision makers

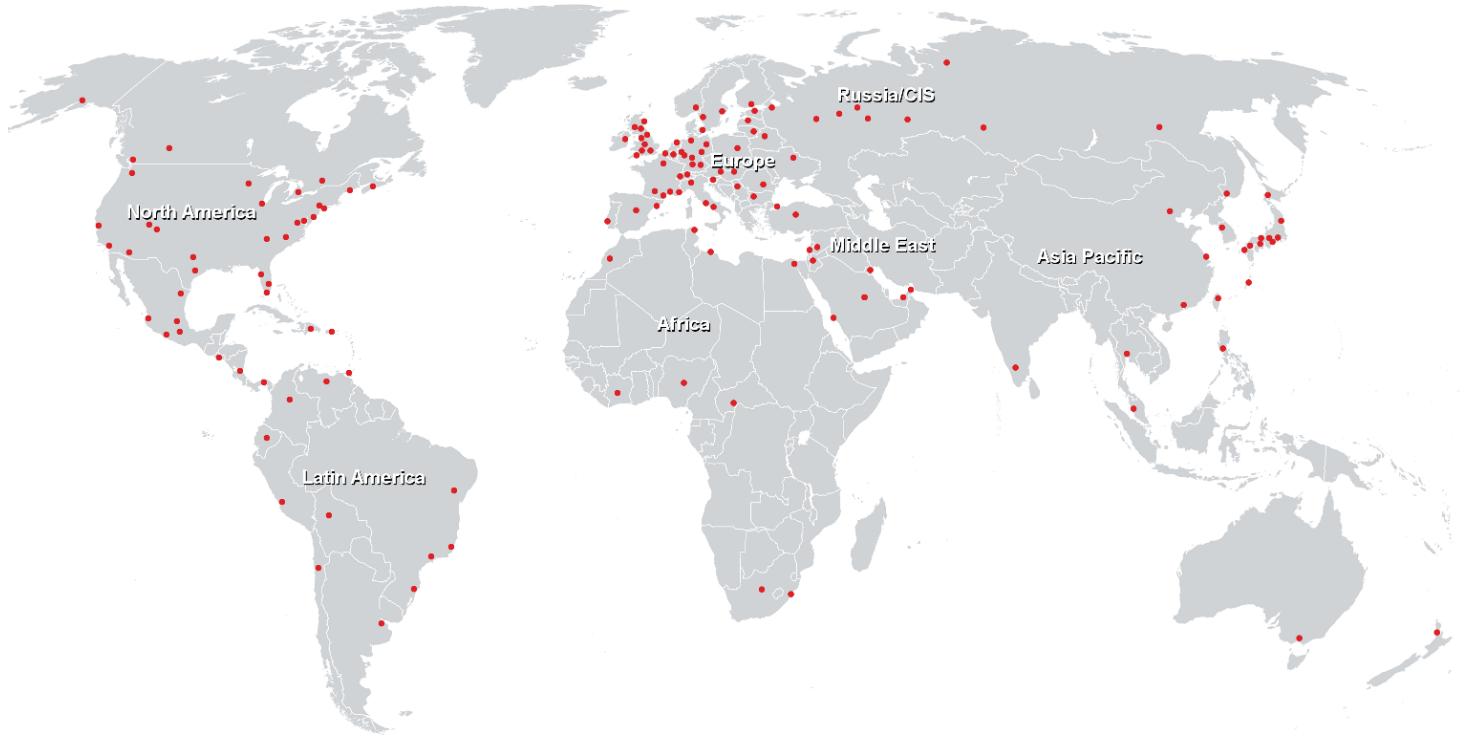
## Course Objectives

In this session, you will learn to:

- Describe the basics of generative AI and use cases
- Describe importance of generative AI
- Identify the risks and benefits of generative AI
- Describe how to plan a generative AI project
- Describe how to build a generative AI-read organization



Training Centres worldwide



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