# AWS Discovery Day: Introduction to Generative AI for Business and Technical Decision Makers (AWSDD-GAIETBDM)

**ID** AWSDD-GAIETBDM **Price** CHF -1.—(excl. VAT) **Duration** 1.5 hours

## Who should attend

Business and technical decision makers

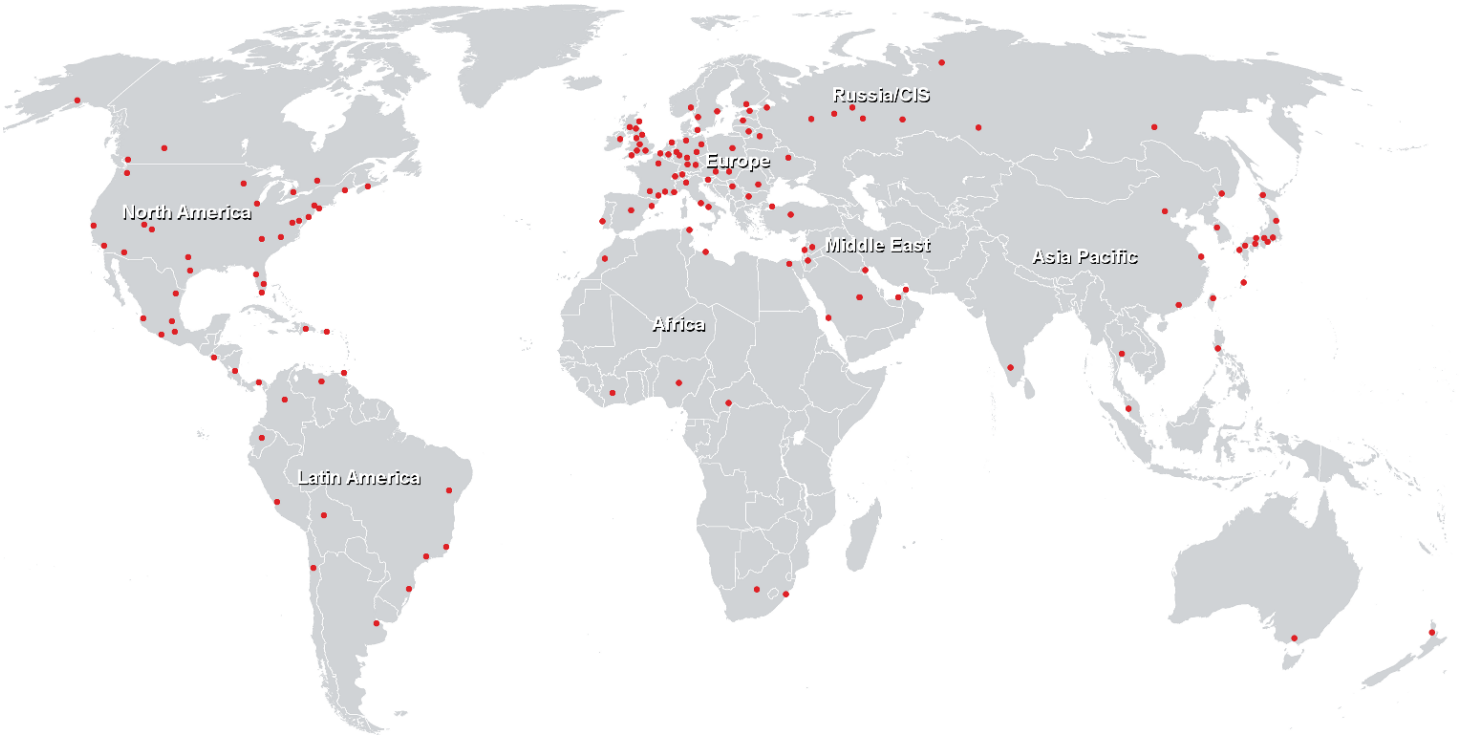
## Prerequisites

No prerequisites required.

## Course Objectives

- Explain the fundamental concepts of machine learning (ML) and generative AI
- Describe the business value of generative AI and typical use cases
- Summarize the risks and benefits of generative AI
- Define the technical foundations and terminology related to generative AI
- Evaluate the risks and mitigations when using generative AI
- Explore the steps to planning a generative AI project
- Describe the key concepts and strategies for integrating generative AI into an organization

**Training Centres worldwide**






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