AI+ UX Designer Practitioner (AIUXD)

ID AIUXD **Price** CHF 995.—(excl. VAT) **Duration** 1 days

Prerequisites

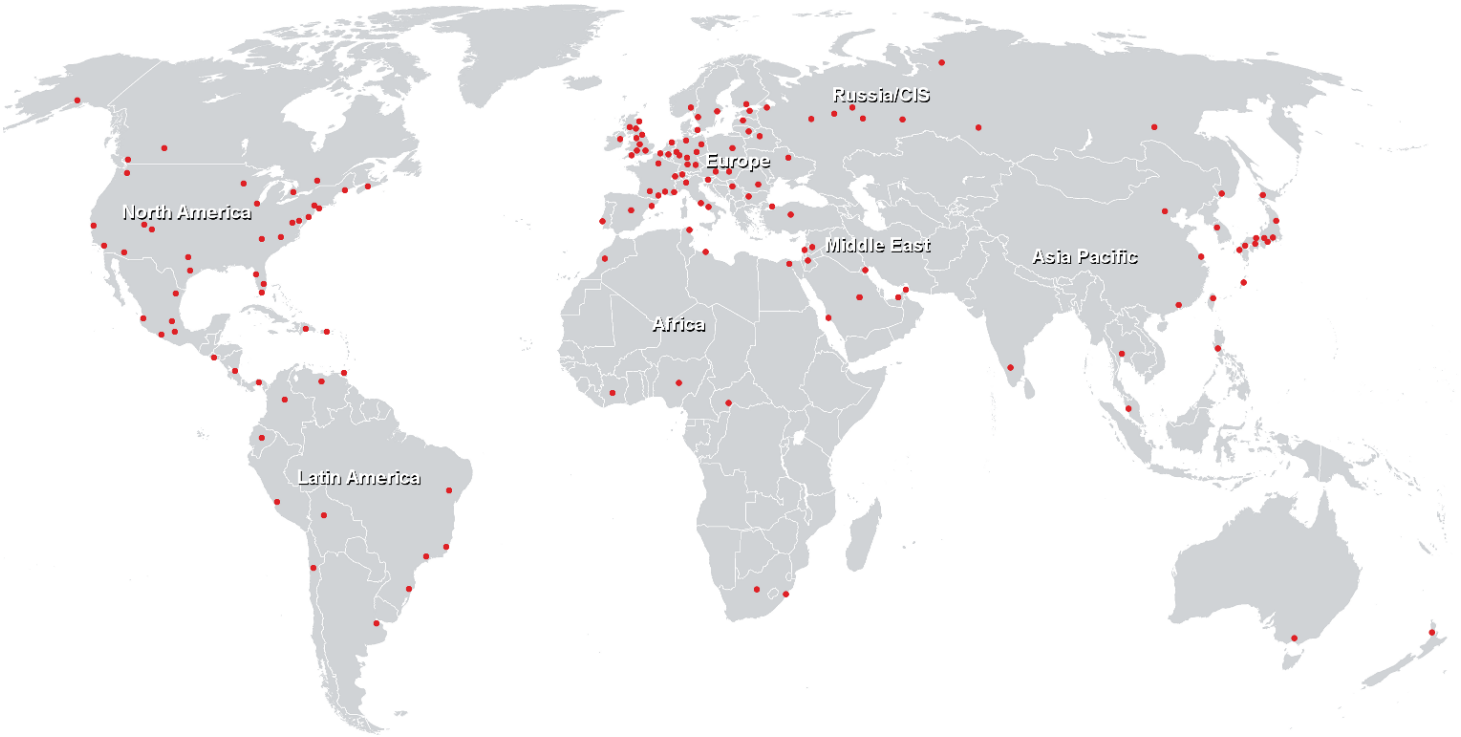
- Candidates should have fundamental understanding of designing
- Basic familiarity with concepts of artificial intelligence (AI)
- Willingness to use AI design tools and understand there in the use process

Course Objectives

- **AI-Enhanced Visual Design and Prototyping**
  - Learners will master the use of AI tools to automate and enhance visual design processes, including prototyping, creating more efficient and innovative design workflows.
- **User Experience Personalization**
  - Students will learn how to use AI to analyze user behavior and personalize user experiences, making interfaces more adaptive and responsive to individual user needs.
- **AI-Assisted Content Creation and Strategy**
  - Learners who will go through this course will have the skills to leverage AI for content generation and strategic planning, ensuring content is both relevant and optimally designed for target audiences.
- **Integrating AI into Design Research and Data Analysis**
  - Learners will develop the ability to employ AI for deeper user research and data analysis, extracting insights that inform better design decisions and user-centric innovations.

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Training Centres worldwide





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