AI+ Design Practitioner (AID)

ID AID **Price** CHF 995.—(excl. VAT) **Duration** 1 days

Prerequisites

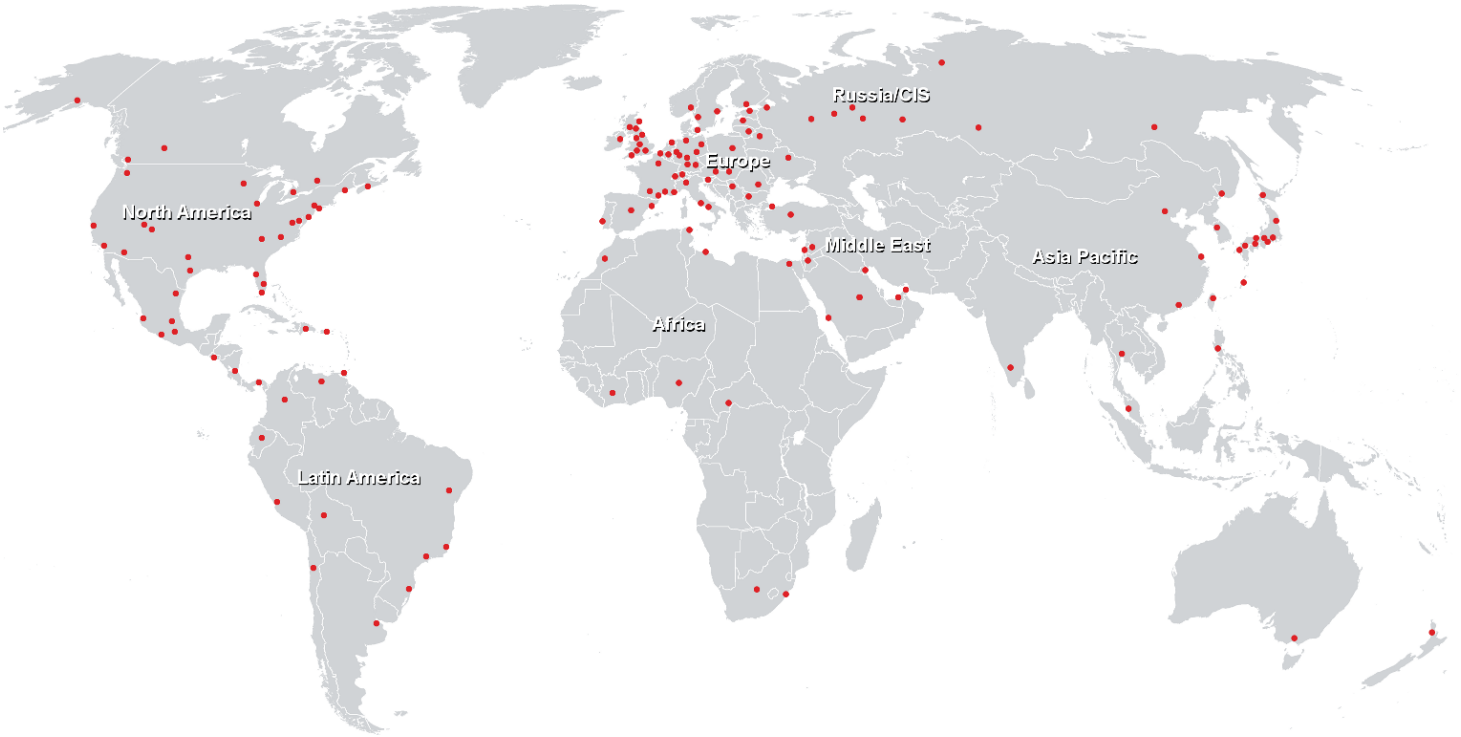
- Understand AI basics and how AI is used – no technical skills required
- Willingness to think creatively to generate ideas and use AI tools effectively
- A keen interest and motivation to explore the intersection of AI and design

Course Objectives

- **Generative AI for Creative Exploration**
  - Learners will master using generative AI tools to explore new design possibilities, fostering creativity and innovation in design projects.
- **AI-Enhanced Prototyping and User Testing**
  - Students will learn how to utilize AI to streamline the prototyping process and enhance user testing, making iterative design faster and more effective.
- **Data-Driven Design and Personalization**
  - Learners who will go through this course will have the skills to apply AI in analyzing user data to create personalized designs, enhancing user experience and engagement.
- **Strategic Implementation of AI in Design Projects**
  - Learners will develop strategic skills necessary for integrating AI technologies into design workflows, ensuring that AI tools are effectively and ethically used to achieve design objectives.

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Training Centres worldwide





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