Strategic Implementation for Platform Owners (SIPO)

ID SIPO **Preis** 1'786.– € (exkl. MwSt.) **Dauer** 2 Tage

Wichtige Hinweise für die Buchung von ServiceNow-Trainings

1. Damit wir Ihre Anmeldung zu einem ServiceNow-Training abschliessend bearbeiten können, erhalten Sie im Anschluss an die Kursbuchung eine Enrollment-Aufforderung. Bitte führen Sie das Enrollment unverzüglich, spätestens **drei** Arbeitstage vor Kursbeginn, nach folgender Anleitung bei ServiceNow durch:
   Enrol for Instructor Led Training using Learning Credits
2. Bitte beachten Sie, dass wir kurzfristige Buchungen bis spätestens fünf Arbeitstage vor Kursbeginn erhalten müssen.
3. Sollten Sie den von Ihnen gebuchten Schulungstermin nicht wahrnehmen können (z. B. Krankheit etc.) oder bei Kursabsage durch ServiceNow ist eine Gutschrift unter keinen Umständen möglich. Bei Stornierung Ihrerseits können Sie eine Ersatzperson benennen. In beiden Stornierungsfällen bleibt die Gültigkeit Ihrer Credits für 12 Monate nach Bestellung bestehen.

Weitere Informationen entnehmen Sie bitte den **AGB von ServiceNow**.

Zielgruppe

This course is designed for experienced platform owners, product leaders, and senior consultants who have completed foundational platform owner training and are responsible for strategic decisions that affect platform direction, resource allocation, and business outcomes. Participants should have direct experience managing ServiceNow platforms with significant user bases or annual recurring revenue.

Voraussetzungen

Completion of the following:

- Adopting a Platform Owner Mindset (APOM)
- Certified Platform Owner Associate (CPOA) FAQ

Participants should have practical experience making strategic decisions for ServiceNow platforms, including product roadmap planning, resource allocation, or customer success initiatives.

Kursziele

- Plan a ServiceNow implementation that includes technical implementation, testing, training, and adoption.
- Produce materials that support the ServiceNow implementation.
- Solve roadblocks during the implementation to ensure platform success.
- Structure conversations with the different boards to ensure strategic alignment.

Kursinhalt

During this intensive two-day course, you will work independently through sophisticated business scenarios that test your ability to make strategic platform decisions. Each scenario requires you to analyze complex trade-offs, develop recommendations, and defend your choices to peers who may have reached different conclusions. The course emphasizes evidence-based reasoning, quantitative analysis, and the ability to articulate strategic rationale under scrutiny. You will engage in structured debates, collaborative critique sessions, and peer discussions that mirror the decision-making environments faced by successful expert platform owners.

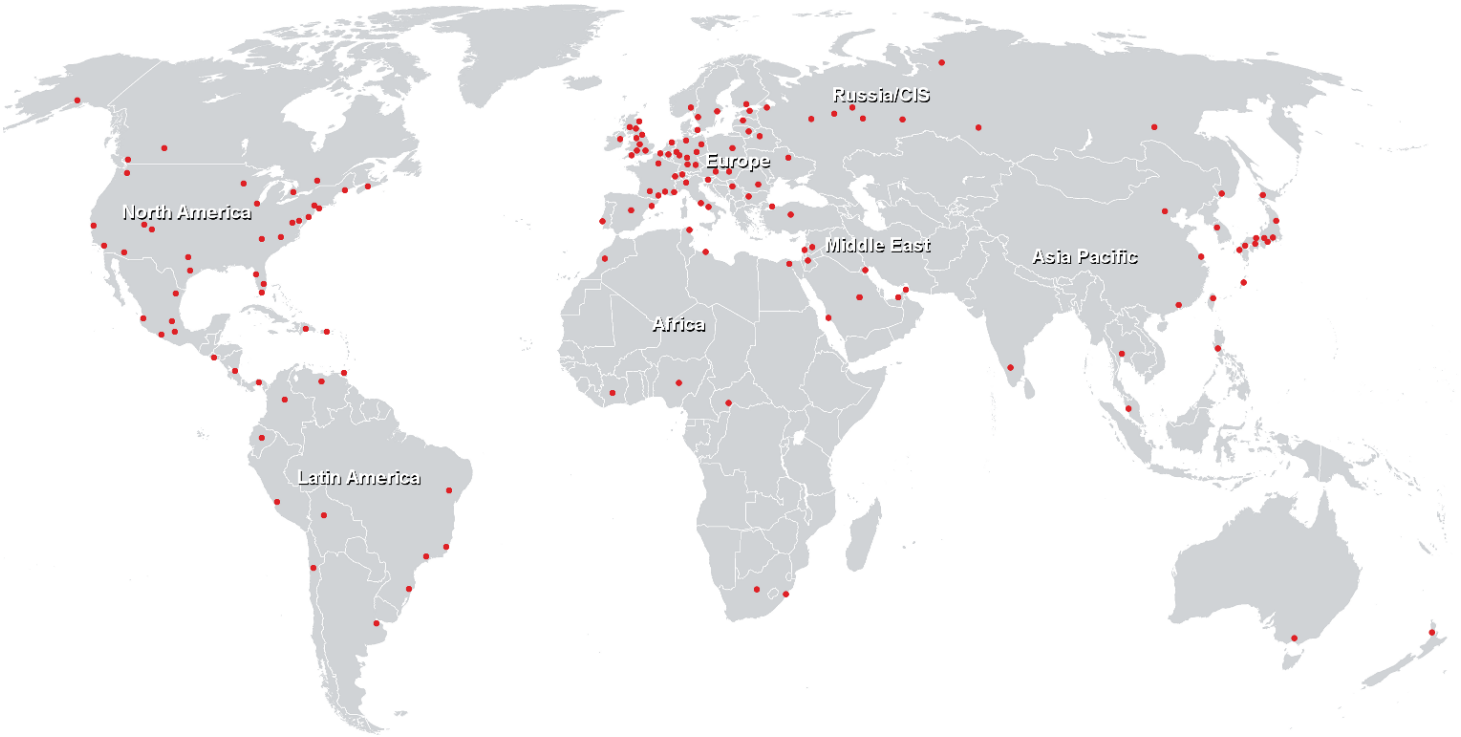
Topics Covered

- Evaluate competing priorities, assess and mitigate risks, and justify resource allocation.
- Build consensus across teams while maintaining focus on long-term platform goals.
- Distinguish genuine customer pain points from misaligned feature requests.
- Defend strategic decisions with evidence-based reasoning and quantitative analysis.
- Identify when to pivot strategy based on competitive,

technological, or market changes.
- Develop team structures that support growth.
- Provide constructive peer critique that strengthens collective decision-making capabilities.
- Apply practical governance, communication, and value measurement templates to your organizational context.

Strategic Implementation for Platform Owners (SIPO)

Weltweite Trainingscenter





Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3
CH-8304 Wallisellen
Tel. +41 44 832 50 80

info@flane.ch, https://www.flane.ch