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# AWS Discovery Day: Introduction to Generative AI for Business and Technical Decision Makers (AWSDD-GAIETBDM)

**ID** AWSDD-GAIETBDM **Preis** CHF -1.– (exkl. MwSt.) **Dauer** 1.5 Stunden

## Zielgruppe

Business decision makers

## Kursziele

In this session, you will learn to:

- Describe the basics of generative AI and use cases
- Describe importance of generative AI
- Identify the risks and benefits of generative AI
- Describe how to plan a generative AI project
- Describe how to build a generative AI-read organization



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