

AI+ Product Manager Fundamentals (AIPRM)

ID AIPRM Preis CHF 995.– (exkl. MwSt.) Dauer 1 Tag

Voraussetzungen

- Understanding the basics of digital technologies and their influence on various aspects of professional life
- Interest in learning about the integration of AI technologies within product development
- Participants should have an open mindset towards learning new concepts and technological developments.

Kursziele

- **AI Product Development Expertise**
 - Learners will gain a comprehensive understanding of the AI product development lifecycle, from ideation to deployment, ensuring they can manage AI projects effectively.
- **Strategic AI Implementation**
 - Students will learn how to strategize the integration of AI into products, including selecting the right AI technologies and approaches to enhance product value and user experience.
- **Ethics and Regulatory Compliance**
 - Learners who will go through this course will have the knowledge on navigating the ethical considerations and regulatory landscapes associated with AI, crucial for responsible product management.
- **Performance Metrics and Evaluation**
 - Learners will develop the ability to set and evaluate AI performance metrics, helping them measure the impact and effectiveness of AI features within their products.

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Weltweite Trainingscenter



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