

AI+ Design Practitioner (AID)

ID AID Preis CHF 995.– (exkl. MwSt.) Dauer 1 Tag

Voraussetzungen

- Understand AI basics and how AI is used – no technical skills required
- Willingness to think creatively to generate ideas and use AI tools effectively
- A keen interest and motivation to explore the intersection of AI and design

Kursziele

- **Generative AI for Creative Exploration**
 - Learners will master using generative AI tools to explore new design possibilities, fostering creativity and innovation in design projects.
- **AI-Enhanced Prototyping and User Testing**
 - Students will learn how to utilize AI to streamline the prototyping process and enhance user testing, making iterative design faster and more effective.
- **Data-Driven Design and Personalization**
 - Learners who will go through this course will have the skills to apply AI in analyzing user data to create personalized designs, enhancing user experience and engagement.
- **Strategic Implementation of AI in Design Projects**
 - Learners will develop strategic skills necessary for integrating AI technologies into design workflows, ensuring that AI tools are effectively and ethically used to achieve design objectives.

Weltweite Trainingscenter



Fast Lane Institute for Knowledge Transfer (Switzerland) AG

Husacherstrasse 3
CH-8304 Wallisellen
Tel. +41 44 832 50 80

info@flane.ch, <https://www.flane.ch>