

Predictive Analytics using Oracle Data Mining (D91316)

ID D91316 **Preis** CHF 1'656.– (exkl. MwSt.) **Dauer** 2 Tage

Zielgruppe

- Data Scientist
- Data Analyst
- Database Administrators

Voraussetzungen

No prerequisites required

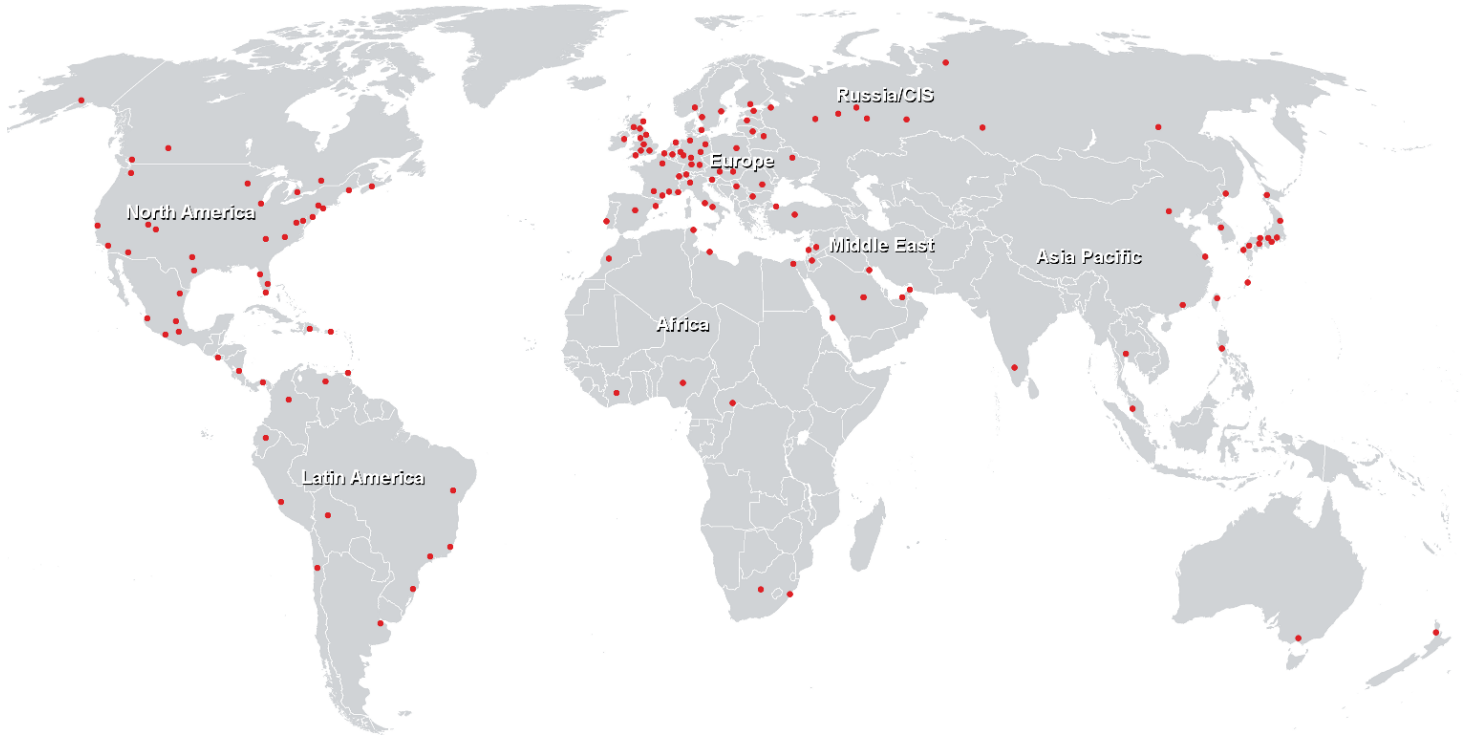
Kursziele

- Explain basic data mining concepts and describe the benefits of predictive analysis
- Understand primary data mining tasks, and describe the key steps of a data mining process
- Use the Oracle Data Miner to build, evaluate, apply, and deploy multiple data mining models
- Use Oracle Data Mining's predictions and insights to address many kinds of business problems
- Deploy data mining models for batch or real-time access by end-users

Kursinhalt

- Introduction
- Predictive Analytics and Data Mining Concepts
- Understanding the Data Mining Process
- Introducing Oracle Data Miner 4.1
- Using Classification Models
- Using Regression Models
- Using Clustering Models
- Performing Market Basket Analysis
- Performing Anomaly Detection
- Mining Structured and Unstructured Data
- Using Predictive Queries
- Deploying Predictive models

Weltweite Trainingscenter



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